

Greeley Downtown Alliance Meeting

January 20th, 2017 ~ Joe Molina Gallery & Studios ~ 8am

Attendees: Jim Sereff, Joe Molina, Pam Bricker, Karen Baumgartner, Bianca Fisher, Alison Hamling, Stephanie Boulton, Verniece Thomas, Linda Winter, Beth Sereff, Susan Haskins, Susan Herold, Francis Denning, Kim Bode, Cindy Osborne, Jessi Howell, Susan Sereff, Mary Roberts, Linda McSwain, Lisa Hudson

- Welcome from Jim Sereff, GDA chair
- Welcome from Joe Molina, host
 - Have been working on outreach to get organizations and businesses Downtown. Have a massage therapist and someone to run the Café on board and are working on a 3rd. More information to come.
- Everyone introduced themselves to the group
- DDA update from Pam Bricker:
 - The Bar.Ber.Shop has opened on 10th Avenue & 16th Street (behind the Farmer's Pantry)
 - Mystical Threads will be opening on 9th Avenue next to Sassy Bagz
 - Coming soon will be the Coffee Shop in the 8th and 8th Building
 - The hotel has hired a new manager (David)
 - March 3rd will be the District 6 Art Show during First Friday
 - The DDA Board Planning was held yesterday and top 4 priorities are Housing, Parking, Fun & Entertainment, and Connections to UNC
- Experience update from Alison Hamling:

Handed out the 2017 Events At A Glance which is also available on the website

 - March 11th – Blarney On The Block – Pot 'O Gold featuring merchant participation, 2:30pm Parade, Band, Kid's Activities
 - May 27th – MayPlay Festival
 - June 2nd – First Friday Fest featuring Greeley Unexpected
 - June 9th – Blues Jam Kickoff
 - June 16th – Greeley Stampede Kickoff
 - June 21st – Bike To Work Day
 - June 30th – Weld County Courthouse 100th Anniversary Celebration
 - August 26th – New Event with Distortions from 4-9pm – Monster Day featuring the Greeley Gremlin – Kid's will be visiting merchant locations to find the Gremlin
 - September 9th – AgriCULTURE Fest & Feast – Will be moving to Zoe's this year
 - September 22nd – Block Party
 - September 29th-30th – OktoBREWfest

Will be starting a Committee In Charge Of Fun that will try to find new ideas, events that we can piggyback on (Stampede, etc) and bringing additional events downtown

 - Alison, Karen, Stephanie Boulton, Linda Winter, Kim Bode and Joe Molina
 - For example, remember events coming up and do Window Decorations to correspond with those events

Joe – Cinco de Mayo – Friday will be Downtown on Joe's corner and Saturday will be at Island Grove Park
- Planning/Brainstorming New Ideas
 - Spring Event
 - The First Week of May is Small Business Week
 - Passport To Fun (Girls Night Out) – One night a month to be open late for night shopping and beverages

- Children's Interactive Play Objects
- With the Hotel coming in, think outside what we are doing now regarding hours
 - Monday (?)
 - Tuesday (?)
 - Later Saturday (?)
 - Kim Bode – Willing to be open later but need company
- Pool of Employees
 - Utilize internship program at UNC
 - These employees could work at several different stores
- Plan Downtown
 - Calendar/Day Planner of when stores are open
- Condition shoppers to know what's Downtown
- I Love to Shop Downtown Because...
 - Paper hearts at merchant locations where shoppers can share their thoughts
 - Pictures of people shopping downtown
 - Need a simple hashtag
- Business Collaborations offering added incentives
 - Kitty Cafes where you can bring your pets
 - Collaborate with the Humane Society
- Social Media Groups
 - Develop a Downtown Group
- Why Factor?
 - Incentives for Volunteers
- Pianos or something on 10th Street
- Dedicated Website Page/E-Newsletter section for Things To Do With Your Kids
 - Library, Rec Center, Guided Play at the Park
- Activate Lincoln Park

Will have more discussion at the next meeting

- Announcements

- Dragon's Cache will feature Decorative Mirrors during the February First Friday
- Conservatory Dance Studio will be holding Show Your Love on January 28th
- Brix Taphouse & Brewery – 2nd Anniversary Party tomorrow featuring 20s Theme and 2 bands
- Lincoln Park Library – Family Fun Saturdays featuring different types of family fun
- Miss Mary's Kitchen – White Chocolate Cooking Demonstration on February 4th and a Pancake Cooking Demonstration on February 11th
- Joe Molina Gallery and Studios – Coming soon – Paint Nights once a month, Café Launch mid-February, Zumba, Salsa dancing, John Mills Orchestra and a ticketed event on February 13th
- Bean Plant Studio – 5 Susan's Show for the February First Friday, Lydia Ruyle's Print Sale on February 18th and the March First Friday will feature the District 6 Art Show and Irish Sessions

- Meeting adjourned at 9am

Upcoming Meeting Schedule:

- Friday, February 17th, 2017 at 8am at Warm Hugs Mixes & Gifts (809 10th Street)
 - Woody's Newsstand will help with food and beverages for this meeting
- Friday, March 17th, 2017 at 8am at the Bean Plant Studio (701 7th Street)
- Friday, April 21st, 2017 at the Lincoln Park Library (1012 11th Street)