

Greeley Downtown Alliance Meeting

September 16th, 2016 ~ Brix Taphouse & Brewery ~ 8am

Attendees: Mary Roberts, Linda McSwain, Katie McSwain, Rebecca Ries, Paul Hlad, Susan Herold, Heather Marrow, Frances Denning, Jim Sereff, Pam Bricker, Linda Winter and Shirley Torrez

- Welcome from Linda Winter, GDA chair
- Welcome from Katie McSwain
- Everyone introduced themselves to the group
- DDA and Experience update from Pam Bricker:
 - My Favorite Bands will take place during Friday Fest on Friday Night Only
 - OktoBREWfest is September 23rd-24th which is the DDA's only fundraiser. A sign-up sheet for more volunteers was sent around.
 - September 30th is the final Friday Fest and it will be the Block Party
 - October 28th from 4-6pm is Trick or Treat Street. Maybe getting 1,000 pieces of candy each would be a good idea
 - We need to start brainstorming for the Holiday Open House and the Lights The Night Parade
 - 16th Street Businesses are interested in joining in with events. City leaders took a walking tour of the area, sampled food, etc.
 - 4 new Art Trees have been installed and more are to come. The City wants to make improvements to 16th Street to make it more appealing like 8th Avenue
 - September 22nd at 6:30am will be the groundbreaking for the new Fire Station.
 - The new Hotel is on budget and on schedule for completion in August 2017
 - A Façade Grant was passed by the board for renovation for the 8th and 8th Building. Warm Hugs also received a Façade Grant.
 - The Lights that are to be installed on 8th Avenue are stuck in San Diego so hopefully they will still be installed this year
 - Chief Jerry Garner reported on panhandling laws at the last DDA board meeting. Panhandling is not illegal until someone becomes aggressive with you or in your business. Please call 911 if this happens.
 - The horse story in Lincoln Park was discussed...another Greeley Unexpected event!
 - New businesses in the district are the French Bakery and Moss Rose Bridal Store
 - 2 new art murals in the alley have been created
 - Parking maps have been handed out
- Downtown Page/Advertising Tip of the Month
 - Heather gave examples of good ads that have run in the Tribune and she apologized for the mix up during the transition to our new downtown ad rep.
- Announcements were made by merchants and the McSwain's were thanked for being our hosts.
- Meeting adjourned at 9am

Upcoming Meeting Schedule:

- Friday, October 21st, 2016 at 8am at Cranford Cove Tea Tavern (823 10th Street)
- Friday, November 18th, 2016 at 8am at Miss Mary's Kitchen at Lincoln Park Emporium (822 8th Street)