



FIRST GENERATION FARM DISTILLED AND BOTTLED  
1271 Reidsville Rd. Ayr, Ontario N0B 1E0

March 9, 2018

### Outside Sales Representative

#### **Summary**

Willibald Farm is a growing farm distillery located in Waterloo Region. We have a strong focus on high quality, premium spirits that are made 100% on our farm. We are looking for a motivated outside sales representative to primarily establish and service LCBO stores in Ontario. We would love to hear from you if you feel qualified for the role and want to be a part of the Willibald team.

#### **Responsibilities & Duties**

- Expanding our brand presence in new LCBO stores across Ontario with a focus on the GTA, Hamilton, Niagara areas
- Servicing all LCBO stores already carrying our products
- Conduct tastings at LCBO stores
- Attend spirits related shows on occasion to conduct tastings, etc

#### **Qualifications & Skills**

- Strong personal skills and highly motivated
- Related sales experience in the beer, wine or spirits industry
- Previous experience dealing with the LCBO an asset
- Must be comfortable working a majority of the time on the road
- Must be based in the GTA, Hamilton or Niagara area
- Must possess valid G driver's license with clean record

Willibald is committed to providing fair wages and benefits to our team. This role will include a competitive base salary along with performance based incentives.

Please email your resume to [careers@drinkwillibald.com](mailto:careers@drinkwillibald.com)