

RESTAURANT EXHIBITOR FORM

2017



Serving Free Samples

(Not to be used if selling product)

8th Annual California Wine Festival – Orange County, April 21-22, 2017
14th Annual California Wine Festival - Santa Barbara, July 13-14-15, 2017

Send completed form to Emily Kaufmann, Executive Director by:

Mail: California Wine Festival LLC, P.O. Box 90358, Santa Barbara, CA 93190

Email: emily@californiawinefestival.com

Fax: 1-866-273-4148

Please complete all sections.

Questions: email emily@californiawinefestival.com or phone: 805-886-5103

The California Wine Festival is a showcase of California's premier wine and culinary professionals. At each location, the Festival showcases nearly 250 wines from over 70 wineries, 30 of the areas fine dining restaurants, gourmet food companies, and lifestyle exhibitors. The mission of the California Wine Festivals is to promote and celebrate fine wine, foods and lifestyle of California.

Company Name	Contact	Mobile	
Address	City	State	ZIP
Phone	Fax	Email	

NOTE: Your booth sign will carry the name of your winery and one general wine region reference. Please check one below:

FREE Website Listing in Event Program and Online: www.

LOGO DISPLAY OPTION: INCREASE BRAND VISIBILITY We will include your logo in color with your company listing on our web site and in the program. Submit minimum 150 dpi color image or greater.

SET-UP FEE WAIVED WHEN REGISTERED BY DECEMBER 31, 2016

Set-Up Fee: \$200

We supply:

- Exhibitor booth sign for your company
- (2) six-foot draped tables for Old Spanish Nights/ Rare & Reserve Tasting
- (2) eight-foot draped tables for Beachside Wine Festival/Grand Tasting
- 10' x 10' Tent canopy @ Saturday Beachside/Grand Tasting
- Company listing in tasting program and on Festival web site

EVENT PARTICIPATION & FEES

Please check events in which you will participate.

ALL FEES WAIVED

ORANGE COUNTY EVENTS

- | | |
|---|-------|
| <input type="checkbox"/> 1. Friday, April 21, 2017 - Rare & Reserve Wine Tasting, Laguna Cliffs Marriott 6:30pm-9:00pm (600 guests) | \$100 |
| <input type="checkbox"/> 2. Saturday, April 22, 2017- Beachside Wine Festival. Lantern Bay Park, Dana Point. 12:00pm-4:00pm (2500 guests) | \$450 |

SANTA BARBARA EVENTS

- | | |
|--|-------|
| <input type="checkbox"/> 1. Thursday, July 13, 2017 - Old Spanish Nights! Tapas, Flamenco/Spanish dance and music, wine tasting. Historic De La Guerra Adobe Courtyard, downtown Santa Barbara. 6:30pm-9:00pm (400 guests) | \$100 |
| <input type="checkbox"/> 2. Friday, July 14, 2017 - Rare & Reserve Wine Tasting. Chase Palm Park Pavilion. 6:30pm-9:00pm (600 guests) | \$100 |
| <input type="checkbox"/> 3. Saturday, July 15, 2017 - Beachside Wine Festival. Chase Palm Park, Santa Barbara. 12:00-4:00pm (3000 guests) | \$450 |

Cancellation Notices: Must be in writing and received by March 1, 2017 for Orange County and June 1, 2017 for Santa Barbara, exhibitors will receive a full refund minus \$45 handling fee.