

WINERY EXHIBITOR FORM

2017



8th Annual California Wine Festival – Orange County, April 21-22, 2017
14th Annual California Wine Festival - Santa Barbara, July 13-14-15, 2017

Send completed form to Emily Kaufmann, Executive Director by:

Mail: California Wine Festival LLC, P.O. Box 90358, Santa Barbara, CA 93190

Email: emily@californiawinefestival.com

Fax: 1-866-273-4148

Please complete all sections.

Questions: email emily@californiawinefestival.com or phone: 805-886-5103

The California Wine Festival is a showcase of California's premier wine and culinary professionals. At each location, the Festival showcases nearly 250 wines from over 70 wineries, 30 of the areas fine dining restaurants, gourmet food companies, and lifestyle exhibitors. The mission of the California Wine Festivals is to promote and celebrate fine wine, foods and lifestyle of California.

Company Name	Contact	Mobile	
Address	City	State	ZIP
Phone	Fax	Email	

NOTE: Your booth sign will carry the name of your winery and one general wine region reference. Please check one below:

- Mendocino Lake Napa Sonoma Carneros SF Bay Sierra Foothills Santa Cruz Mtns.
 Monterey County Lodi Central Coast Paso Robles San Luis Obispo Santa Barbara County
 Southern California Temecula Livermore Valley
 Other Region _____

FREE Website Listing in Event Program and Online: www. _____ .

LABEL DISPLAY OPTION: INCREASE BRAND VISIBILITY - We will include your label in color with your company listing on our web site and in the program. Submit minimum 150 dpi color image or greater.

SET-UP FEE WAIVED WHEN REGISTERED BY DECEMBER 31, 2016

Set-Up Fee: \$200

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EVENT PARTICIPATION & FEES*

(You will be emailed an invoice once application is received)

Please check events in which you will participate.

***IMPORTANT: Must pour Saturday to be eligible to participate in Thursday/Friday events.**



ORANGE COUNTY EVENTS – Benefiting Surfrider Foundation

1. Friday, April 21, 2017 - Rare & Reserve Wine Tasting, Laguna Cliffs Marriott 6:30- 9pm (600 guests)
IMPORTANT: Wine quality should be reserve and/or rare, limited production wines. \$150
2. Saturday, April 22, 2017 - Beachside Wine Festival, Lantern Bay, Dana Point. 12-4pm (2500 guests) \$450



SANTA BARBARA EVENTS – Benefiting Foodbank of Santa Barbara County

1. Thursday, July 13, 2017 - Old Spanish Nights! Tapas, Flamenco/Spanish dance and music, wine tasting. Casa De La Guerra, downtown Santa Barbara. 6:30pm-9pm (400 guests) \$100
2. Friday, July 14, 2017 - Rare & Reserve Wine Tasting, Chase Palm Pavilion. 6:30pm-9pm (600 guests)
IMPORTANT: Wine quality should be reserve and/or rare, limited production wines. \$150
3. Saturday, July 15, 2017 - Beachside Wine Festival, Chase Palm Park, 12-4pm (2800 guests) \$450

CREDITS – Earn valuable discounts by donating/participating in all events!

- 2016 Participant Discount - Take \$100 off your fees if you participated in CWF events in 2016 -\$100
- Orange County Donation - Check here and take a \$100 off your fee total if you agree to donate
(and ship to us by March 20, 2017) an auction item with market value of \$100+ -\$100
- Santa Barbara Donation - Check here and take a \$100 off your fee total if you agree to donate
(and ship to us by July 1, 2017) a an auction item with market value of \$100+ -\$100
- ALL EVENT Participation - Check here and take \$150 off your fee total if you participate in all 5 events above -\$150

PLEASE TOTAL EXHIBITOR FEE AMOUNT DUE HERE \$ _____

We supply:

- Exhibitor booth sign for your company
- 6' draped table for Old Spanish Nights/Rare & Reserve and 8' draped table for Beachside Wine Festival/Grand Tasting
- 10' x 10' Tent canopy @ Saturday Beachside/Grand Tasting
- Company listing in tasting program and on Festival web site
- Glasses – for wine sampling
- Ice and holding containers to chill wine
- Water for rinsing
- Dump buckets

Cancellation Notices: Must be in writing and received by March 1, 2017 for Orange County and June 1, 2017 for Santa Barbara, exhibitors will receive a full refund minus \$45 handling fee.