

# VENDOR EXHIBITOR FORM

# 2017



8<sup>th</sup> Annual California Wine Festival – Orange County, April 22, 2017  
14<sup>th</sup> Annual California Wine Festival - Santa Barbara, July 15, 2017

Send completed form to Emily Kaufmann, Executive Director by:

*Mail:* California Wine Festival LLC, P.O. Box 90358, Santa Barbara, CA 93190

*Email:* [emily@californiawinefestival.com](mailto:emily@californiawinefestival.com)

*Fax:* 1-866-273-4148

Please complete all sections.

Questions: email [emily@californiawinefestival.com](mailto:emily@californiawinefestival.com) or phone: 805-886-5103

The California Wine Festival is a showcase of California's premier wine and culinary professionals. At each location, the Festival showcases nearly 250 wines from over 70 wineries, 30 of the areas fine dining restaurants, gourmet food companies, and lifestyle exhibitors. The mission of the California Wine Festivals is to promote and celebrate fine wine, foods and lifestyle of California.

Company Name		Contact	Mobile	
Address		City	State	ZIP
Phone	Fax		Email	
To Pay Fees w/ credit card enter Cardholder Name (Name on credit card)			CVV#	
Credit Card Type	Credit Card Number	Expiration Date		

**NOTE:** Your company name and website will be **printed in our program, displayed on our website** with a **link to your site**. Your booth sign will carry the name of your company.

FREE Website Listing in Event Program and Online: [www.californiawinefestival.com](http://www.californiawinefestival.com).  
(See Program Advertising Form online for additional exposure in the program)

**Product description and price point\*** \_\_\_\_\_

**\*Please submit with a photo of your booth set up**

LOGO DISPLAY OPTION: INCREASE BRAND VISIBILITY -We will include your logo in color with your company listing on our web site and in the program. Submit minimum 150 dpi color image or greater.

**SET-UP FEE WAIVED WHEN REGISTERED BY DECEMBER 31, 2016**

**Set-Up Fee: \$200**

## We supply:

- Exhibitor booth sign for your company
- (2) eight-foot draped tables for Beachside Wine Festival/Grand Tasting
- 10' x 10' Tent canopy @ Saturday Beachside/Grand Tasting
- Company listing in tasting program and on Festival web site

## EVENT PARTICIPATION & FEES

Please check events in which you will participate.

### ORANGE COUNTY EVENTS

1. Saturday, April 22, 2017- Beachside Wine Festival. Lantern Bay Park, Dana Point. 12:00pm-4:00pm (2500 guests) \$695

### SANTA BARBARA EVENTS

1. Saturday, July 15, 2017 - Beachside Wine Festival. Chase Palm Park, Santa Barbara. 12:00-4:00pm (3000 guests) \$695

## **CREDITS – Earn valuable discounts by participating in all events!**

- 2016 Participant Discount - Take \$100 off your fees if you participated in CWF events in 2016 -\$100
- ALL EVENT Participation - Check here and take \$100 off your fee total if you participate in both events above -\$100

PLEASE TOTAL EXHIBITOR FEE AMOUNT DUE HERE \$ \_\_\_\_\_

Paid by: (circle one) Credit Card or check (date mailed) \_\_\_\_\_

**Cancellation Notices:** Must be in writing and received by March 1, 2017 for Orange County and June 1, 2017 for Santa Barbara, exhibitors will receive a full refund minus \$45 handling fee.