

FOOD PURVEYOR EXHIBITOR FORM

2017



8th Annual California Wine Festival – Orange County, April 21-22, 2017
14th Annual California Wine Festival - Santa Barbara, July 13-14-15, 2017

Send completed form to Emily Kaufmann, Executive Director by:

Mail: California Wine Festival LLC, P.O. Box 90358, Santa Barbara, CA 93190

Email: emily@californiawinefestival.com

Fax: 1-866-273-4148

Please complete all sections.

Questions: email emily@californiawinefestival.com or phone: 805-886-5103

The California Wine Festival is a showcase of California's premier wine and culinary professionals. At each location, the Festival showcases nearly 250 wines from over 70 wineries, 30 of the areas fine dining restaurants, gourmet food companies, and lifestyle exhibitors. The mission of the California Wine Festivals is to promote and celebrate fine wine, foods and lifestyle of California.

Company Name	Contact	Mobile	
Address	City	State	ZIP
Phone	Fax	Email	
To Pay Fees w/ credit card enter Cardholder Name (Name on credit card)		CVV#	
Credit Card Type	Credit Card Number	Expiration Date	

NOTE: Your booth sign will carry the name of your company.

FREE Website Listing in Event Program and Online: www.

LOGO DISPLAY OPTION: INCREASE BRAND VISIBILITY - We will include your logo in color with your company listing on our web site and in the program. Submit minimum 150 dpi color image or greater.

SET-UP FEE WAIVED WHEN REGISTERED BY DECEMBER 31, 2016

Set-Up Fee: \$200

We supply:

- Exhibitor booth sign for your company
- (2) six-foot draped tables for Old Spanish Nights/ Rare & Reserve Tasting
- (2) eight-foot draped tables for Beachside Wine Festival/Grand Tasting
- 10' x 10' Tent canopy @ Saturday Beachside/Grand Tasting
- Company listing in tasting program and on Festival web site
-

EVENT PARTICIPATION & FEES

Please check events in which you will participate.

IMPORTANT: Must participate Saturday to be eligible to participate in Thursday/Friday events.

ORANGE COUNTY EVENTS

1. Friday, April 21, 2017 - Rare & Reserve Wine Tasting, Laguna Cliffs Marriott 6:30pm-9:00pm (600 guests) \$100
2. Saturday, April 22, 2017- Beachside Wine Festival. Lantern Bay Park, Dana Point. 12:00pm-4:00pm (2500 guests) \$450

SANTA BARBARA EVENTS

1. Thursday, July 13, 2017 - Old Spanish Nights! Tapas, Flamenco/Spanish dance and music, wine tasting. Historic De La Guerra Adobe Courtyard, downtown Santa Barbara. 6:30pm-9:00pm (400 guests) \$100
2. Friday, July 14, 2017 - Rare & Reserve Wine Tasting. Chase Palm Park Pavilion. 6:30pm-9:00pm (600 guests) \$100
3. Saturday, July 15, 2017 - Beachside Wine Festival. Chase Palm Park, Santa Barbara. 12:00-4:00pm (3000 guests) \$450

CREDITS – Earn valuable discounts by donating/participating in all events!

- 2016 Participant Discount - Take \$100 off your fees if you participated in CWF events in 2016 -\$100
- Orange County Donation - Check here and take a \$100 off your fee total if you agree to donate (and ship to us by March 20, 2017) an auction item with market value of \$100+ -\$100
- Santa Barbara Donation - Check here and take a \$100 off your fee total if you agree to donate (and ship to us by July 1, 2017) a an auction item with market value of \$100+ -\$100
- ALL EVENT Participation - Check here and take \$150 off your fee total if you participate in all 5 events above -\$150

PLEASE TOTAL EXHIBITOR FEE AMOUNT DUE HERE \$ _____

Paid by: (circle one) Credit Card or check (date mailed) _____

Cancellation Notices: Must be in writing and received by March 1, 2017 for Orange County and June 1, 2017 for Santa Barbara, exhibitors will receive a full refund minus \$45 handling fee.