BZ

Brandon Zell
Front-End Designer and Developer

July 2018
hi@brandonzell.com
USA, Connersville, IN

EXPERIENCE

2015 Aug
Present

ZELLOUS DESIGN / CONNERSVILLE, IN

FOUNDER / DESIGNER AND DEVELOPER

Zellous Design is a web design agency geared towards small businesses. My work includes designing and developing websites, designing marketing assets, redesigning logos, diagnosing and optimizing pageload speed, identifying technical SEO issues, monitoring SERPs, identifying SEO opportunities, and monitoring and analyzing website analytics.

2013 Nov
Present

OMNI ONLINE LLC / WOODBRIDGE, VA

CO-FOUNDER / FRONT-END

Design websites, web apps, and mobile apps, both for clients and internal projects. Assist with front-end development and graphic design.

2010 Jun
2015 Jun

INFOLINX / KENSINGTON, MD

DESIGNER

At Infolinx I had the opportunity to affect every visual aspect of the company. This began by redesigning and coding their main product (a web app), including IE6 compatibility. Next I redesigned and coded their website, including a redesign of their logo. This cascaded into redesigning technical documentation, marketing brochures, tradeshow banners, business cards, etc. In addition, I was in charge of monitoring and improving Infolinx's website analytics, SEO, and Google AdWords campaigns. During my time at Infolinx, I also redesigned the logo, website, and some marketing material, for Infolinx's parent company, Spacesaver Interiors.

2005 Jun
2009 Dec

FOOD AND DRUG ADMINISTRATION / WHITE OAK, MD

OFFICE AUTOMATION CLERK

While in high-school, during the summers and winters, I worked at the Food and Drug Administration (FDA) in the recruitment department. My main responsibilities involved paper filing and data entry (relating to the FDA's resume database). However, I also designed two intranet web pages (in Frontpage), was certified in Microsoft Access, and created and designed the interface for a Microsoft Access input page.

SKILLS

APPLICATIONS

Chrome, GitHub, Visual Studio Code, Figma, and Adobe CC: (Illustrator, Photoshop, Audition, XD, After Effects).

CODE

HTML, CSS/SASS, jQuery, Javascript, Jekyll, Liquid, TailwindCSS, Bootstrap, BEMIT, Wordpress. Limited experience with PHP, React, Vue, Swift, and MySQL. Lingering nightmares of Java and C++.

SERVICES

Google Analytics, Google AdWords, Heap Analytics, Fullstory, Hotjar, Ahrefs.

EDUCATION

2008 Aug - 2011 May

LIBERTY UNIVERSITY / LYNCHBURG, VA

B.S WEB TECHNOLOGY AND DESIGN

Graduated in three years, Summa Cum Laude, GPA 3.92, with honors. Was the first Web Technology and Design major to submit an honors thesis. Received a minor in Graphic Design.