

NEW ZEALAND INLINE HOCKEY STRATEGIC FRAMEWORK 2014 - 2017

OUR MISSION

To lead and support pathways that nurture a lifelong involvement in Inline Hockey

OUR VISION

More people playing, achieving and enjoying New Zealand's most exciting sport.

OUR STAKEHOLDERS

Inline Hockey Community, RST's, NSO's, Sport NZ, International Skate/ Hockey Organisations, Funders/Sponsors, Schools, Councils

OUR VALUES

I
Integrity

N
Nurture

L
Lifelong

I
Inclusive

N
Network

E
Excellence

T
Together

E
Everyone

A
Achieves

M
More

LEAD
DIRECTION

To be a well governed, effectively managed organisation - providing leadership to the sport

Key Performance Indicators

Board structure continuance with appointed members

Clear direction for sport through strategic plan

Relationships solidified with stakeholders

Management structure implemented and operating effectively with performance evaluations

Organisation positioned well with succession planning

GOAL

Create an organisation to succeed through implementation of a robust and capable inline hockey structure to deliver a quality sport experience

OUTCOMES

Optimised performance through an effective structure & skilled people to deliver a quality sport experience

DEVELOP & DELIVER
DIRECTION

Strengthen, nurture and grow the sport

Key Performance Indicators

NZIHA to provide resource for "Learn to skate and play inline hockey" program (by end 2015). Most Clubs (80%) engaging with local communities including schools by end 2016.

Pathways for players, coaches, referees and volunteers communicated to community, providing growth & international achievement. By 2017 improved club access to quality playing facility with three venues capable of international events.

Opportunities for development of players opened up. Local & international achievement targets met for high performance.

GOAL

Drive and nurture growth and participation

Seek to improve the development and delivery of the sport from grassroots to high performance

Attain higher levels of performance

OUTCOMES

Increased participation, achievement and capability

PROFILE
DIRECTION

Build the profile of the game

Key Performance Indicators

Improved stakeholder satisfaction. Communication, Promotion, Marketing and Media Plan developed and in place

Effective execution of Communication, Promotion, Marketing and Media Plan Strategies

GOAL

Improve the sport of inline hockey's profile through engagement with internal and external stakeholders

OUTCOMES

The sport of inline hockey attaining a higher profile and recognized as an appealing sport across New Zealand

FINANCE
DIRECTION

Develop funding pathways for investment in the sport

Key Performance Indicators

Reserves held by NZIHA

Relationships built with key funding agencies

Regional strategies underwritten for development projects, prioritised to areas with risks

Increase of annual income by 25% annually

GOAL

Financial security of the organisation and increased funding to meet goals

OUTCOMES

The sport of inline Hockey securing financial viability and sustainability

