

# Basketball Otago Draft Strategic Plan 2016 - 2018

We know what we're working for

## Our MISSION

To provide the Otago community with quality opportunities to participate, develop and succeed in basketball

We know the future we want

## Our VISION

For basketball to be the sport of choice in Otago

We know what's important to us

## Our VALUES

Show **RESPECT** to all stakeholders through inclusiveness and understanding

Strive for **EXCELLENCE** in all that we undertake, by pursuing best practice

Demonstrate **INTEGRITY**, through honesty and transparency in what we undertake

### COMPETITIONS

*Opportunities to participate*

#### STRATEGIC OUTCOME

Manage quality competitions that deliver rewarding basketball experiences

#### STRATEGIC PRIORITIES

- Grow player numbers
- Increase the numbers, ability and skills of referees
- Review and implement an integrated database and draw system
- Undertake annual reviews of the competitions and adapt/modify as required

#### MEASURES

- Assess and review referee numbers/qualifications and implement BBNZ qualifications framework (2016)
- All referees to participate in Kiwihoops programme and ongoing programmes to achieve a relevant level of competence (2016)
- 10% increase in referee numbers and 25% of referees progress a level p.a. (2017-2018)
- Grow player numbers by 5% p.a. (2016-2018)
- Review and implement integrated database and draw system (2016)
- Undertake a review of the Competitions and adapt/modify as required (2016)

### DEVELOPMENT

*Opportunities to develop*

#### STRATEGIC OUTCOME

Promote and deliver best practise development based programmes

#### STRATEGIC PRIORITIES

- Develop and deliver a quality development programme
- Enhance current in-schools programme
- Extend programmes to other regions in Otago

#### MEASURES

- Establish baseline numbers for players, coaches and referees (2016)
- Have 60 participants in Academy and Diggers Programmes (2018)
- Run 3 coaching workshops across each coaching level (2017, 2018)
- Run 2 referee workshops and 1 evaluation workshop across referee level (2017, 2018)
- Review extending programmes to the Otago Region (2016)

### REPRESENTATIVE

*Opportunities to win*

#### STRATEGIC OUTCOME

Success in representative basketball

#### STRATEGIC PRIORITIES

- Maintain a full coverage of representative teams; all grades/genders for Nationals and perform to a high level
- All eligible representative teams qualify for Nationals and perform to a high level
- Development of a coach/manager framework and increase the number of suitably qualified coaches
- Pursue greater opportunities for representative referees

#### MEASURES

- Maintain a full coverage of representative teams; all grades/genders (2016-2018)
- All eligible representative teams qualify for Nationals (2016-2018) and 100% of teams attending Nationals are placed in top 8 (2018)
- Development of a coach/manager framework (2016)
- At least 20 representative coaches (2017) with an increase of 10% in (2018)
- Up to 4 development referees attend U 13 regional tournaments (2016-2018)
- Have 1 WBC referee (2017) and 1 NBL and WBC referee (2018)

### CAPABILITY

#### STRATEGIC OUTCOME

Possess capability to RSO sector best practise

#### MEASURES

- Develop a framework for policies and procedures and Board protocol (2016)
- Evaluate Board performance annually (2016-2018)
- Develop clear KPI's and effective staff appraisal mechanisms (2016)
- Develop effective office systems and structures (2016)
- Establish an up to date centralised database
- Review and develop a communications/engagement strategy
- Simvey BBO membership on communications with a target of 75% client satisfaction (2017, 2018)

#### STRATEGIC PRIORITIES

- Develop a framework for policies and procedures and Board protocol and regularly evaluate Board performance
- Develop clear KPI's and effective staff appraisal mechanisms
- Develop effective office systems and structures
- Establish an up to date centralised database
- Review and develop a communications/engagement strategy
- Review and develop transparent financial systems
- Develop a venue strategy to address future requirements for facilities and lead and drive stakeholder engagement

### SUSTAINABILITY

#### STRATEGIC OUTCOME

Have a sustainable financial position by diversifying the revenue base and pursuing reserves

#### MEASURES

- Achieve an aggregated operating surplus of \$50,000 (2016-2018)
- Add \$50,000 to Reserves (2016-2018)

#### STRATEGIC PRIORITIES

- Research, understand and access all available grants and other funding support from local and national sources
- Ensure all funders receive updates of the success of the programmes they have supported
- Increase current revenue streams and pursue new opportunities
- Grow a diversified and profitable events portfolio