



**NATIONAL GOLF
& WELLNESS WEEK**

OCTOBER 25-28, 2019





PGA REACH is the 501(c)(3) charitable foundation of the PGA of America. PGA REACH mission is to positively impact the lives of youth, military, and diverse populations by enabling access to PGA Professionals, PGA Sections and the game of golf. PGA REACH pursues its mission through three flagship programs: **PGA HOPE**, **PGA Jr. League** and **PGA WORKS**.

PGA HOPE



PGA HOPE (Helping Our Patriots Everywhere) — the flagship military program of PGA REACH, introduces golf to Veterans with disabilities to enhance their physical, mental, social and emotional well-being. The program introduces the game of golf through a developmental 8 week curriculum, taught by PGA Professionals trained in adaptive golf and military cultural competency. All programs are funded by PGA REACH, so the cost is free to all Veterans.

PGA HOPE has a Memorandum of Understanding with the Department of Veterans Affairs. This enables Recreational Therapists to refer Veterans to the PGA HOPE program as a form of therapy. PGA HOPE aspires to create a physically and emotionally healthier Veteran community by shaping lives, and possibly saving lives, through the game of golf.

- ▶ Statistics show 22 Veterans a day commit suicide. PGA HOPE is working to change this by utilizing the game of golf as a therapeutic intervention.
- ▶ In 2018, PGA HOPE impacted the lives of 2,000 Veterans nationwide.
- ▶ In 2019, PGA REACH has funded PGA HOPE programming in 37 PGA Sections, with the goal of impacting 2,500 Veterans.

The PGA HOPE program needs a major national event on the annual calendar. PGA HOPE National Golf & Wellness Week culminating with PGA National Day of HOPE at Congressional Country Club is that event.



PGA HOPE

NATIONAL GOLF & WELLNESS WEEK

Over the course of four days in Washington DC, selected PGA HOPE Veterans will receive a tool kit of new skills focused on advanced golf instruction and impactful wellness training.

This curriculum will be an extension to what they have learned throughout the year at their PGA HOPE Section. Golf instruction will be provided by a PGA Professional at Congressional Country Club. Wellness instruction will be provided by the Cohen Veterans Network covering topics like: nutrition, stress management, mental health, and life skills. Group dinners offer the opportunity to engage with golf's most iconic figures and share stories of how golf has impacted the lives of our Veterans.

20 Veterans are participating at this year's PGA HOPE National Golf and Wellness Week. All transportation, lodging, meals, golf and wellness instruction are provided free of charge to the participating Veterans. The impact these Veterans will have back home in their communities will be exponential.

This is an intimate event. A therapeutic event. An event to make a difference.

VETERAN SELECTION

Veterans have been nominated by their PGA Professional to participate, not because of their golf ability, rather, the nomination to participate came because they have:

- ▶ Consistently shown up in their local PGA HOPE program
- ▶ Engaged and encouraged their fellow Veterans in PGA HOPE
- ▶ Improved their lives through PGA HOPE and inspired other Veterans to improve theirs
- ▶ Committed to use the skills learned at National Golf & Wellness Week to pay it forward to other Veterans within their Section
- ▶ Committed to serve as an ambassador for PGA HOPE

SCHEDULE OF EVENTS

FRIDAY

8:00am - 5:00pm Military Veteran Arrivals
6:30pm Welcome Dinner

SATURDAY

8:00am - 12:00pm Wellness Training* (3 Sessions)
1:15pm - 4:30pm Golf Training / Activity
6:30pm Team USA Dinner

SUNDAY

8:00am - 12:00pm Group 1 Wellness Training* (4 Sessions)
Group 2 Golf Training
1:00am - 5:00pm Group 1 Golf Training
Group 2 Wellness Training* (4 Sessions)
6:30pm Closing Dinner

MONDAY

8:00am PGA National Day of HOPE Golf Outing



Cohen Veterans
Network

* Sessions will include: Nutrition, Stress Management, Mental Health, and Life Skills.
Provided by Cohen Veterans Network.

OUR VISION

PGA NATIONAL DAY OF HOPE: The most significant day in military golf

Going forward, October 8, the day that President Eisenhower issued the Veterans Day Proclamation, will serve as the national kickoff for the 41 PGA Sections and our 29,000 PGA Members to start conducting their Veterans Day golf events. Events will culminate on Veterans Day, with PGA National Day of HOPE.

"In order to insure proper and widespread observance of this anniversary, all Veterans, all Veterans' organizations, and the entire citizenry will wish to join hands in the common purpose [to honor American Veterans of all wars]."

- President Dwight D. Eisenhower

On Veterans Day the golf world pauses to honor, celebrate, and support our nation's heroes. Hundreds of golf outings around the country will take place. Thousands of civilians and Veterans will connect through the game of golf. This day will be a celebration of ALL PGA HOPE participants and their accomplishments throughout the year, and a thank you to ALL Veterans for their service to our country.

Political leaders, business leaders and leaders throughout the golf industry will be inspired to participate in this celebratory day. Veterans will be inspired to engage in the game of golf.

Join us in 2019 as we start the journey towards establishing the most significant day in military golf and one of the most significant days in golf period.



HOW YOU MAKE THIS POSSIBLE

You can sponsor a Veteran's journey in their rehabilitation through PGA HOPE National Golf & Wellness Week. Because of your investment, lives will be saved. As a thank you, we invite you and two guests to join your sponsored Veteran for the PGA National Day of HOPE at **Congressional Country Club on Monday, October 28, 2019.**

In September of 2018, Congressional Country Club partnered with the PGA of America bringing Major Championships back to Congressional. In addition to representing America for the 2036 Ryder Cup, Congressional will host five Major Championships and two National Championships over the next two decades. As part of this relationship, Congressional Country Club has graciously committed to host PGA HOPE National Golf & Wellness Week and PGA National Day of HOPE on an annual basis through 2036. PGA REACH is eternally grateful for this commitment from the Congressional Country Club membership and for their ongoing support of the PGA HOPE program.

We will use PGA HOPE National Golf & Wellness Week and PGA National Day of HOPE at Congressional Country Club to change PGA HOPE forever. This event will inspire the entire golf community to engage. This event will propel PGA National Day of HOPE to prominence. You will inspire Veterans to continue their journey through PGA HOPE.

MILLIONS OF DOLLARS RAISED • HOPE INSPIRED • THOUSANDS OF LIVES SAVED

**For more information,
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**IMPACTING LIVES
THROUGH GOLF**

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