



New Plymouth Roller Sports Club - Strategic Plan 2018 - 2020

P.O Box 18005 – Merrilands – New Plymouth – New Zealand - 4360

OUR MISSION: Promote, Lead and Develop a positive lifelong skating experience

	FOCUS	GOALS	MEASURES
GROWTH AND COMMUNICATION	1. Promotion Initiative: To increase participants	Host open day skates Update skate skills learning Re-develop branding Utilise facebook and web regularly Encourage "friends" of the club to be involved Encourage spectators	Annual open day with muster, demonstrations, sign up options Club brand on uniforms, website, facebook Investigate merchandise possibilities Seek public support of individuals and / or teams
	2. Recruitment Initiative: to increase participation and quality personnel	Encourage each code to participate in open days and provide pathways for participation Encourage volunteers to become involved Attract skaters to each code	Codes to be operational by March each season Survey membership and make comparisons with previous season
	3. Relationships Initiative: build positive environment and interactions with key stakeholders	Establish a "Honours" board Celebrate anniversary dates Highlight member achievements Encourage code interaction Positive relationship with other like codes, RST, Regional and Nationals Body	Annual planning early in season Combine knowledge between codes Schedule celebrations Continue with event hosting and provision of venue(s) Acknowledge venue worth to the skating community ensuring affordability and ongoing experience.
	4. Administration Initiative: all aspects of operations are supported by administration, assist with developing code operations in general, ensure stakeholder liaison is consistent and frequent.	Facilitate discussion within membership and with external stakeholders. Ensure practices are modernised and current. Make venue available at reasonable cost to stakeholders for skating events Offer in house support for events.	Increased participation continue to develop policy and align with national trends. Increase venue access to participants as required. Prioritise venue use Ensure venue floors are maintained for purpose. Establish pathways for officials
GOVERNANCE AND FINANCE	5. Finance Initiative: Seek funding to support current and future planning and programmes	Develop and retain funding partners	Increase funding to sustain maintenance and development Investigate marketing options if available
	6. Safety for All Initiative: Health and Safety are paramount for all participants and casual venue users	Police Vetting for officials working with children will become mandatory Environment is recognised as non-threatening, safe and non-abusive to all All codes recognised as safe sports	Health and safety policy developed in relation to all codes and compliant with regulations and any changes. Develop written policy and signage for venue by end 2018
	7. Compliance Initiative: Adhere to constitution and review annually	Develop policy to cover operational areas for each code	Constitution in place 2017. Policy to be presented by end 2018 for circulation to members
	8. Competition Initiative: To provide a quality experience to all participants in each code	Review And update events notices and procedures for events hosted in venue. Provide favourable costing to stakeholders wanting to use facility with an emphasis on affordability for like sports.	Consistent and viable events continuing their historical significance Build on relationships with attending participants offering an exciting and rewarding competition. Excel in services provided to regional and national bodies when using venue Continue international success through contact seeking visiting teams
OPERATIONS ALL CODES	9. Development of Participants Initiative: Provide a rewarding experience for all participants	Align and develop coaching programmes for each code utilising expertise within club and seeking external assistance	Each skating code to utilise their own code rules of the game as appropriate
	10. Participants exhibiting excellence Initiative: Quality coaching is provided to those that wish to extend themselves	Provide additional training time as appropriate Communicate opportunities to extend Increase participants on national squads	Seek and support placement in regional/ national squads when available Seek and support placement for experienced officials and support personnel Share advertising for placement positions available as these come to hand
	11. Safety for All Initiative: Health and Safety are paramount for all participants and casual venue users	Police Vetting for officials working with children will become mandatory Environment is recognised as non-threatening, safe and non-abusive to all All codes recognised as safe sports	Health and safety policy developed in relation to all codes and compliant with regulations and any changes. Develop written policy and signage for venue by end 2018
	12. Compliance Initiative: Adhere to constitution and review annually	Develop policy to cover operational areas for each code	Constitution in place 2017. Policy to be presented by end 2018 for circulation to members
	13. Communication and Media Initiative: Continue media presence through mailchimp, website and facebook sites	Review code activity on social media Communicate regularly with members and families	Ensure same message is being shared across all codes. Club speaks with one voice publicly with consultation as required with all codes
	14. Discipline Initiative: to ensure respect of participants, officials and stakeholders	Review discipline and develop policy covering all codes.	Ensure a cross section of code representatives is available for input and development of policy