

Greeley Downtown Alliance Meeting

March 16th, 2018 ~ Warm Hugs Mixes & Gifts ~ 8am

Attendees: Susan Herold, Jim Sereff, Suzanne Sereff, Beth Sereff, Cynthia Kountz, Francis Denning, Verniece Thomas, Nick Kinney, Jessi Howell, Mary Roberts, Paul Hlad, Phil White, Elaine Furister, Linda McSwain, Linda Winter, Colette Pitcher, Debbie Casdorff, Mark Florio, Cindy Osborne, Mel Caldarone, Kyla Benson, Ben Christiansen, Pam Bricker, Bianca Fisher, Alison Hamling, Karen Baumgartner, Megan Rink

- Welcome from Susan Herold, GDA chair
 - Welcome from Suzanne Sereff, host
 - Everyone introduced themselves to the group
 - DDA update from Pam Bricker:
 - Sad news that Woody's Newsstand is closing – Pam has been in touch with the building owner and he is interested in retail for the location
 - At yesterday's DDA board meeting, the board made a TIF pledge towards the 8th Avenue project between 15th Street and 17th Street which will be mixed-use which includes 220 housing units at a cost of \$50 million plus. The City has also given initial approval of a redevelopment incentive plan which is applicable to all eligible developers.
 - The Board also pledged money towards a 16th Street study of the lighting, sidewalks and amenities which will be a joint effort between the City, DDA and UNC. Project will also activate the green space at UNC.
 - And, the board granted the Greeley Elevator a Façade Grant
 - Renovation of the DDA Office will start a week from Monday and we have found temporary housing above the Kress
 - The CCI Conference is May 10th-11th at the DoubleTree hotel and Thursday night will be a night on the town so let us know if you will be open late that night and if you have anything special happening
 - Bianca and Pam toured the Masonic Temple which will have an event center but not sure what else downstairs yet. The work so far is beautifully done.
 - Experience update from Alison Hamling:
 - Blarney on the Block is Saturday and includes Go Cup starting at 2pm, a parade at 2:30pm and entertainment from the Northern Caladonia Pipe and Drum Band and Juice of the Barley
 - Women's Expo at the DoubleTree by Hilton Greeley at Lincoln Park on 5/9
 - May Play Festival on 5/11
 - The Nerd Store's Free Comic Book Day on 5/5 on the 8th Street Plaza
 - The 8th Street Main Street group will also piggy back on Friday events
 - Friday Fest band offers are out and it is almost booked
 - June will feature the Blues Jam Kickoff, the Greeley Stampede Kickoff, the Greeley Unexpected Kickoff and the WeldWerks Invitational Kickoff
 - Monster Day is August 18th and they won the DCI Governor's award that Alison nominated them for
 - East Colorado SBDC Tip of the Month:
 - Take good care of your wellness by doing some stretching exercises, walking meetings if possible, having good posture and have a good attitude towards the day
- Presentation by Ben Christiansen of Elevation Pictures
- Was thinking it might be fun to do a series of videos on Downtown Greeley
 - If there is any interest, he will do a solid proposal to present to the group

- Videos would introduce the business and show what you do
- Help businesses connect by telling their story and showing product
- Would put videos on Facebook and YouTube
- Give Ben a call at 720-588-0528 if you are interested
- Announcements
 - The Bean Plant Studio's May First Friday show will be the SAVA Show and May will feature the Aprons & Teapots show.
 - The Greeley Philharmonic Orchestra's Children's & Family Concert will be at 6pm on 3/23 with a 5th Grade concert the day before and their Greeley Beer & Spirit's Festival will be April 7th at the Colorado Model Railroad Museum
 - The Warm Hug's Mixes & Gifts Spring Fashion Show will be April 14th at the Joe Molina Gallery
 - Mystical Threads has moved to 918 13th Street, Suite 2
 - The Eden Gallery will be hosting a Checkered Rose Workshop at Joe Molina Gallery on Tuesday, 3/20
 - The NGAE (National Greeley Art Exhibition) will be at the end of April and the deadline is Monday, 3/19. There are also Scholarships and Fellowships available for working artists and college-enrolled/college-bound
 - The East Colorado SBDC will be offering a free Cyber Security Seminar at the Greeley Chamber of Commerce on 3/21
 - Miss Mary's Kitchen will have a Wine 101.2 next Tuesday (3/20) featuring sparkling wine, Cookie Decorating for adults with Sugar Artist Marilyn White next Saturday (3/24), Bobby Griggs Cooking Demonstration on 4/12 and Wine 101.3 on 4/17
 - Lincoln Park Emporium now has a Made in Greeley section and they will have creatives doing demonstrations/etc. every First Friday
 - Accessories With A Flair!...and Hair will host a Northern Colorado Women in Business Retail Therapy Night next Wednesday (3/21) from 5-8pm
 - The Dragon's Cache will be hosting a Raptors show featuring owls during First Friday in April with 100% of proceeds will go to HawkQuest
 - The Dragon's Cache is also willing to share flyers about your business so be sure to get them the information if you would like them to share for you

Upcoming Meeting Schedule:

- **Friday, April 20th...Lincoln Park Library (Located at 1012 11th Street)**
- **Friday, May 18th...The Bean Plant Studio (Located at 701 7th Street)**
- **Friday, June 15th...DoubleTree by Hilton Greeley at Lincoln Park (919 7th Street)**
- **Friday, July 20th, 2018...The Greeley Tribune (Located at 501 8th Avenue)**
- **Friday, August 17th, 2018...NEED A HOST**
- **Friday, September 21st, 2018...NEED A HOST**
- **Friday, October 19th, 2018...NEED A HOST**
- **Friday, November 16th, 2018...NEED A HOST**