

Greeley Downtown Alliance Meeting

November 16th, 2018 ~ Lincoln Park Emporium ~ 8am

Attendees: Susan Herold, Mary Roberts, Cynthia Kountz, Francis Denning, Cindy Osborne, Cayley Loeffler, Scott Pell, Pam Bricker, Bianca Fisher, Alison Hamling, Karen Baumgartner, Dee Davis, Verniece Thomas, Jessi Howell, Sadie Antuna, Peter Osterfelt, Suzanne Sereff, Sara Jacobsen, Pete Morrell, Dakotah Intriglia, Abenie Adams, Vanessa Valenciano, North Range Behavioral Health

- Welcome from Susan Herold, GDA chair
- Welcome from Mary Roberts, GDA meeting host
 - Lincoln Park Emporium opened in 2009 and they now have a Kitchen Store, a Book Store, a Made In Greeley section, a Gift Shop, Rugs, Linens, a Demonstration Area and more
 - This is their 4th Year of hosting the November GDA Meeting and Miss Mary's Kitchen opened 1 day before the 1st November GDA meeting they hosted
- Everyone introduced themselves to the group
- DDA update from Pam Bricker:
 - The Cold Weather Shelter is open and the number of users has been in the 50s
 - The Navigation Center where the Cold Weather Shelter is located will be open soon
 - The University Tower Building has been bought and the new owner has plans for renovation
 - Pam and Bianca met with some developers from Phoenix yesterday who are interested in Downtown but there is not a whole lot for sale at this time
 - 808 Hair & Nails and the Millennium Event Center are open
 - The owners of the Masonic Lodge Event Center have hired an event planner
 - The University District is still focusing on 16th Street Improvements and the architects have the go ahead to move forward on some drawings
 - The Maddie Corridor projects are starting and there is a 12-15 month project timeframe expected
 - Pam reminded everyone that this was her last GDA meeting since she would be retiring at the end of the year
- Experience update from Alison Hamling:
 - Trick or Treat Street took place the Friday before Halloween and it was huge. Congratulations on a great event and thank you to Estus for the great pictures.
 - The Holiday Open House is the Saturday after Thanksgiving and it will be sponsored by the Women's Clinic of Northern Colorado. They have given us 250 totes to give away. Call the office if you run out of Bingo cards throughout the day.
 - Judging for the Dazzle Downtown Holiday Lighting Contest will take place on Wednesday, November 28th so be sure to let us know if you want to participate and be sure to have your lights on when we judge on the 28th.
- East Colorado SBDC Tip of the Month:
 - Cayley Loeffler suggested an app called Over – Canva is great for creating promotional material but Over is more mobile friendly, has stock photos available and is good for a quick digital add.
- Announcements
 - The Greeley Tribune is going to try and bring back the double truck for the Downtown page.
 - The Bean Plant Studio will be holding a holiday event on the 7th and 8th.
 - Warm Hugs thanked Estus for the work they had done on their website and mentioned that they held the first event at the Millennium Event Center and it is a great venue.

- Estus is available to help with your Holiday promotions, photography needs or advertising.
- The Dragon's Cache has finished the book about the Stained Glass that Francis has done, and it features 35 different churches. It is \$40 for a spiral bound copy and the 23rd is the official release date. It will be available at the Dragon's Cache, Lincoln Park Emporium and the Greeley History Museum.
- Congratulations to Mary Roberts on becoming a Library District Trustee.
- Pete Morrell encouraged everyone to keep assisting each other in whatever way possible and encouraged Downtown to keep up the good work.
- United Way has a volunteer database that is available if you are looking for volunteers – contact Nicole if you are interested.
- Green Earth Brewing Company has a Cupcakes & Brews event coming up on Sunday.
- Barclay Roofing Company is holding a Toiletry Drive – They will be accepting donations from the 26th-the 14th and on Friday's from 9-11 they will offer free coffee and doughnuts. Contact Vanessa if you would like to be a donation drop off location or would be willing to hang/hand out flyers.
- North Range Behavioral Health offers job placement assistance for those who are looking and want to work.
- The SBDC will offer a free webinar in December on how to clean up your Google/etc.
- Tower 56 Distilling will have a Menu Release party today featuring \$9 drinks and two jazz bands and on the 23rd from Midnight-2am, bottles will be ½ price (15% off during the day).
- Passed around a meeting sign-up sheet and asked that people sign up to host a GDA meeting if they were interested (see meeting schedule below to see what is scheduled for 2019 as of today's meeting).

UPCOMING MEETING SCHEDULE:

- **Friday, January 18th, 2019...Rio Grande Mexican Restaurant (Located at 825 9th Street)**
- **Friday, February 15th, 2019...Warm Hugs Mixes & Gifts Boutique (Located at 809 10th Street)**
- **Friday, March 15th, 2019... Tower 56 Distillery (Located at 825 9th Street, Unit B)**
- **Friday, April 19th, 2019...Lincoln Park Library (Located at 1012 11th Street)**
- **Friday, May 17th, 2019...The Bean Plant Studio (Located at 701 7th Street)**
- **Friday, June 14th, 2019...The Dragon's Cache (Located at 1109 7th Street)**
- **Friday, July 19th, 2019...TBD**
- **Friday, August 16th, 2019...United Way of Weld County (Located at 814 9th Street)**
- **Friday, September 20th, 2019...TBD**
- **Friday, October 18th, 2019...TBD**
- **Friday, November 15th, 2019...Lincoln Park Emporium (Located at 822 8th Street)**