

Greeley Downtown Alliance Meeting

May 18th, 2018 ~ Bean Plant Studio ~ 8am

Attendees: Susan Herold, Suzanne Sereff, Cynthia Kountz, Francis Denning, Verniece Thomas, Jessi Howell, Mary Roberts, Paul Hlad, Peter Osterfelt, Linda McSwain, Cindy Osborne, Lisa Hudson, Cayley Loeffler, Pam Bricker, Bianca Fisher, Alison Hamling, Karen Baumgartner

- Welcome from Susan Herold, GDA chair and host
 - The show up at the Bean Plant is called Aprons & Teapots and look for information on the show closing with Robin Sweeton which will be coming soon
- Everyone introduced themselves to the group
- DDA update from Pam Bricker:
 - Great flower caper – a woman removed all of the plants from the planters along 8th and 9th Street and thanks to the cameras she has been identified and was arrested but the story did make it onto Channel 2/Fox 31 news
 - The Greeley Police Department is down 7 officers right now so you might not see their presence as much
 - The CCI Summit was last week and we received some great comments about Downtown so thank you to all who participated on Thursday night and who do business downtown
 - The 8th & 8th building has sold to the Wells family who will be taking over the 3rd floor of the building and there could possibly be another 40 new employees coming from an additional entity
 - The Chipotle property is for sale but not much more than that right now
 - Opening soon will be Tower 56, Luna's Tacos & Tequila and the Masonic Lodge
 - The 8th Street business group is meeting on a regular basis and will be piggy backing on Friday Fest by setting up events on 8th Street for the kids
 - The Mural on the side of the Warm Hugs Building has been completed and the artwork has been hung in the alley walkthrough but the lighting there has not been completed yet
 - The remodel is complete and the DDA staff is now back in our office
 - Dee Davis will be starting next week – she will be working part time and will be taking over some of the Administrative Assistant duties
 - UNC is taking on Bear Biz and will be at the June meeting to talk about the program
 - Mary Roberts mentioned that there was an Antique/Gift Mall going in at the former Frank's Seed location and they are looking for vendors now
 - Hispano's is going to become an event center and it is already rented for Monster Day
- Experience update from Alison Hamling:
 - Cinco de Mayo on 8th Street was a good event although there were some things to improve upon
 - Working on an advertising/trade deal with La Jota Mexicana as a way of reaching out to the Hispanic population and making them feel welcome Downtown
 - Last week, we had a booth at the Women's Expo which unfortunately had low attendance
 - May Play Music Festival weather was a little cold and rainy but the crowd was not bad for the conditions
 - Friday Fest starts June 1st and posters have been printed if you would like one to hang up in your business
- East Colorado SBDC Tip of the Month:
 - Lisa Hudson encouraged everyone to look at your goals for the year to see where you are at and what you can do to reach the goals you set for yourself and the staff at the SBDC can help you with that

- Greeley Tribune Tip of the Month:
 - Jenni Emmett was not able to make it today but she had been in to see Pam about a Downtown Page in the Greeley magazine so there will be more to come on that
- Announcements
 - Warm Hugs is having a Spring Cleaning Sale
 - The United Way Day of Action is June 15th-16th from 9am-Noon and they are in need of more volunteers to help complete projects all over town
 - The Conservatory Dance Studio is celebrating its 25th year and will hold their End of Year Showcase on June 15th AND the Loveland Dance Academy is celebrating their 20th year and will hold their End of Year Showcase on June 16th
 - The SBDC will hold the Northern Colorado Women's Conference (open to the whole state) at the DoubleTree By Hilton Greeley at Lincoln Park on October 18th of this year and they are looking for sponsors
 - Scott Lorenz will be holding a 6 week interior design seminar at Lincoln Park Emporium starting next Wednesday and the cost to attend is \$90
 - The Blues Jam is June 8th in Downtown and June 9th at Island Grove Park
 - The Dragon's Cache will feature a street painter during their June 1st Friday event, they have all of their First Friday artists booked through the end of the year, and their new website is up
 - The Rio has a new Hibiscus Tequila and a new menu in June
 - The Library will be holding a Homeless In The Library presentation by Ryan Dowd on June 13th and 15th that focuses on how to work compassionately with people

Upcoming Meeting Schedule:

- **Friday, June 15th...DoubleTree by Hilton Greeley at Lincoln Park (919 7th Street)**
- **Friday, July 20th, 2018...The Greeley Tribune (Located at 501 8th Avenue)**
- **Friday, August 17th, 2018...United Way of Weld County (Located at 814 9th Street)**
- **Friday, September 21st, 2018...Tower 56 Distillery (Located at 825 9th Street)**
- **Friday, October 19th, 2018...Accessories With A Flair!...and Hair (Located at 801 8th Avenue #4)**
- **Friday, November 16th, 2018...Lincoln Park Emporium (Located at 822 8th Street)**