

# Greeley Downtown Alliance Meeting

October 16, 2019 ~ Brix Brewery & Taphouse ~ 8am

**Attendees:** Susan Herold, Amy Dugan, Kim Weber, Meisja Schmidt, Tommy Dyer, Deb Deboutez, Cindy Osborne, Linda Winter, Phil White, Cynthia Kountz, Francis Denning, Officer Ariel Maes, Officer Arpad Bality, Phil Jorgenson, Linda McSwain, Danyelle Butler, Rebecca Starke, Andrew Schroeder, Mary Roberts, Bianca Fisher, Alison Hamling, Karen Baumartner

- Welcome from Linda Winter and from Tommy Butler and Phil Jorgenson from Brix Brewery & Taphouse
- Everyone introduced themselves to the group
- Safety Report from GPD Officer Ariel Maes:
  - There was some damage to the Flower Pots at Mariposa, but otherwise it has been quiet
  - We now have three officers assigned to Downtown
  - The Cold Weather Shelter is scheduled to open on November 1st
  - Call is you see any suspicious activity
- Executive Director Report from Bianca Fisher:
  - Top Gun Pressure Washing is cleaning the plazas
  - Next year, there will be two pieces in the Art Alley that will be replaced – the Car piece by Alex Carmona and the piece by Zach Keiss
  - Working with Blazen Illuminations to see if there is any additional lighting we can do for the holidays
  - Aunt Helen's Express and Point's West Bank should be open in early November
  - 11:11 Boutique on 9th Avenue is closing
  - There are a couple of spots open in Jessie's building now and 800 on 8th has openings as well
  - Maddie Apartments are now pre-leasing and have a target date to have the 1st Building done in December
  - We have hard hat tours of the Maddie Apartments scheduled on November 8th and November 15th
  - The 55+ Development is moving forward although they have downsized to 85 units and expect a February start date
  - Construction continues on the 609 Studios
  - We are working on updating the website and will send it out for input when it is done
  - Marketing materials are available for the upcoming Census and they are hiring – Interviews will be in January with a start date in March/April
  - Let us know about opportunities to make presentations to groups about Downtown
  - The Florio's location offers an opportunity for those who need a smaller space so send them to us if you know of someone looking for space
  - The Library is close to making an announcement about their new spot
- Experience Report from Alison Hamling:
  - Oktobrewfest: Thank you for those who volunteered - Friday was miserable, but we made up quite a bit on Saturday
  - Trick or Treat Street volunteers are needed and be sure to stock up on candy is participating
  - The Big Boy Steam Engine is coming to Greeley the day before Thanksgiving
  - Dia de los Muertos events taking place November 1st and 2nd
  - American Express will send out Shop Small marketing materials if you want them
  - The Jurassic Park show is tonight at the UCCC
  - The Greeley Creative District will once again be hosting a Do Tell Event – look for details

- You can apply for Holiday Mini-Grants to help with your window decorations – contact Karen
- East Colorado SBDC Tip of the Month:
  - Make sure you have a Holiday Marketing Plan place and be sure to reach out to the SBDC because they would love to help you with the plan (for pre and post holiday)
  - UNC Entrepreneurial Challenge at UNC has scholarships available
  - SBDC has one on one consultations available
- Announcements:
  - The Northern Colorado Eagles will be hosting a cancer awareness night on November 2nd
  - There is a survey on the City Website regarding short term rentals that everyone is encouraged to fill out
  - The Winter Farmers' Market will be inside at Zoe's from 9am-Noon starting November 2nd
  - Brix Brewery & Taphouse will be hosting a Boys & Girls Club Benefit on Monday, will accept Pumpkins Tuesday-Thursday for their decorating contest, and will host a Halloween Party with Trash Cat
  - The Bean Plant Studio will be open for the November First Friday and will be hosting a Paint Pouring Workshop on October 27th from 2-4pm
  - The Greeley Multicultural Festival will be at the UNC Campus Commons this year
  - Lincoln Park Emporium will have their Creative Studio staffed Tuesday-Thursday over lunch or by appointment, will host some workshops by Sally Otto and is carrying a line of Space Savers

#### **UPCOMING MEETING SCHEDULE:**

- **Friday, November 15th, 2019...Lincoln Park Emporium (Located at 822 8th Street)**
- **Friday, January 17th, 2020...Lonesome Buck Brewing Co (Located at 819 9th Street)**
- **Friday, February 21st, 2020...The Rio Grande Mexican Restaurant (Located at 825 9th Street)**
- **Friday, March 20th, 2020...DoubleTree by Hilton Greeley at Lincoln Park (Located at 919 7th Street)**