

Greeley Downtown Alliance Meeting

June 21, 2019 ~ The Dragon's Cache ~ 8am

Attendees: Linda Winter, Cynthia Kountz, Francis Denning, Darren Dunn, Verniece Thomas, Mary Roberts, Cindy Osborne, Bianca Fisher, Karen Baumgartner, Abby Froom, Dakotah Intriglia, Susan Herold, Andrea Spadafora, Paul Hlad, Pam Bricker, Sara Schell, Samantha from Lonesome Buck, Rebecca Stark, Kyla Benson, Andrew Schroeder, Danyelle Butler

- Welcome from Linda Winter, GDA acting chair for this meeting and host
- Everyone introduced themselves to the group
- Safety Report
 - If you have any questions or concerns, call the Greeley Police Department because they are here to help you
 - You have probably been seeing a higher presence from the GPD downtown due to the fact that they received some grant money that allows them to concentrate their efforts on Traffic Stops, etc.
 - If you have a personal camera at your home or business, be sure to register it with the GPD because it is a super simple process and it gives the GPD extra eyes
- UNC Update from Darren Dunn, UNC Athletic Director:
 - Darren gave statistics on UNC's student athlete population (Division 1 school, 400 athletes, 100 coaches, Big Sky Conference, 19 different sports, small budget of \$15 million)
 - Student athletes complete around 4,000 hours a year of community service
 - Tourism brings in around 7,000 visits a year with around 6,000 kids and 2,000 parents and an estimated 30,000 meals purchased in Greeley
 - He wants to know how UNC athletics and Greeley Downtown could partner together
 - Possible ideas for a partnership could include exchanging UNC and Downtown brochures, merchandise for sale at Downtown locations, window decorating, UNC flags downtown, student volunteers at Friday Fest and Oktobrewfest, sports massages at ANT, etc.
 - Bianca and Alison will meet with Darren to discuss further
- Executive Director Report and Experience from Bianca Fisher
 - Promoted the new business 11:11 Boutique and encouraged everyone to go visit
 - Nolan's Jewelry closed and Cranford Tea Tavern will be expanding into the space
 - There will be an Aunt Helen's Express inside the new Points West Bank location in the old Woody's location at 9th Avenue and 10th Street
 - Building owner is actively looking for a restaurant user for The Kitchen space
 - University District held an open house to present plans for improvement. The next steps are to present to City Council and identify sources of funding.
 - Maddie Apartments – First building will be open in December and the other two will follow in March
 - There is a beautiful new mural by Armando Silva for the Maddie Apartments, check it out
 - 55+ group is still working on plans and they are hoping to get started this fall
 - Residential is the focus of the 609 Suites, they will have 100 microunits
 - There are several big parcels of Residential space available
 - Musical Hopscotch in the Walkthrough goes from 10am-10pm, check it out
 - Summerfest will be in August and is a fundraiser for the Greeley Transitional House
 - The Dance Collective has moved to their new location in the Warehouse
 - Visit Greeley – Is working on a Cohesive Branding message that everyone can use
 - Friday Fest features the Weldwerks Kickoff tonight

- 8th Street businesses have games, face painting, and chair massages available from 5-7 during Friday Fest
- Starting to work on OktoBREWfest plans
- East Colorado SBDC Tip of the Month
 - Kyla Benson shared the LinkedIn App with the group and explained that it will help you connect with your contacts at large events
- Announcements
 - Will Jones will be attending the next meeting to show some of the parking statistics collected to Date
 - SBDC talked about Bike to Work Wellness Station taking place during Bike To Work Day, introduced Andrew who is their new program coordinator and informed us that Lisa is still on maternity leave with Hazel until the end of July
 - Dragon's Cache will have a booth at Arts Picnic by Lincoln Park Emporium entrance to the park
 - LPE is celebrating their 10-year Anniversary today and tomorrow by having a birthday party with food, drinks, and giveaways
 - Michael McGrath will have an exhibit at the Tointon Gallery on the 28th from 5-7pm which includes musical photography
 - Mary Roberts want to ensure everyone that a Downtown Library is still on the board's agenda
 - Bean Plant Studio is also celebrating it's 10-year Anniversary
 - The Academy of Natural Therapy will have a series of Transformational Seminars in their auditorium (which can be used for events) which start on 6/28 and will be focused on mind (Phil Trujillo), body (Andrea Spodafora), and spirit (Joe Paneda)

UPCOMING MEETING SCHEDULE:

- **Friday, July 19th, 2019...Syntax Spirits Distillery (Located at 700 6th Street)**
- **Friday, August 16th, 2019...United Way of Weld County (Located at 814 9th Street)**
- **Friday, September 20th, 2019...ZOVA Marketing (Located at 922 8th Avenue)**
- **Friday, October 18th, 2019...Brix Brewery & Taphouse (Located at 813 8th Street)**
- **Friday, November 15th, 2019...Lincoln Park Emporium (Located at 822 8th Street)**