

Greeley Downtown Alliance Meeting

August 16th, 2019 ~ United Way of Weld County ~ 8am

Attendees: Linda Winter, Cynthia Kountz, Francis Denning, Cindy Osborne, Bianca Fisher, Karen Baumgartner, Abby Froom, Susan Herold, Pam Bricker, Andrew Schroeder, Suzanne Sereff, Amy Dugan, Ariel Maes, Phil White, Verniece Thomas, Dakotah Intriglia, Paul Hlad, David Thiemann, Kimmie DiPinto, Mary Roberts, Lisa Hudson

- Welcome from Suzanne Sereff
- Verniece Thomas from United Way thanked everyone for coming and gave new campaign brochures to each member. She also reminded the group that the United Way had meeting space available for those who needed a space to meet.
- Everyone introduced themselves to the group
- Safety Report from GPD Officer Ariel Maes:
 - Calls to GPD have been down/not much going on right now
 - Now that school is back in session, the Resource Officers are now back to their regular assignments so you will not see as many policemen on bikes Downtown.
 - Remember to lock your car as there have been a few thefts of cars that were unlocked
 - No new transient issues recently
- Executive Director Report from Bianca Fisher:
 - Reminded members that school is now back in session so say hello to the students from Fred Tjardes School of Innovations as they are out around downtown
 - There is no longer a restaurant moving in next to Aunt Helen's since the deal fell through
 - The County is doing work on the Chase building so you will see closures due to construction happening on 7th Street
 - Go check out the website for the Maddie Apartments, plans are to open the first building in Dec/Jan
 - 55+ group is still looking at preliminary designs and would like to submit to the city in Sept.
 - New Points West Bank/Aunt Helen's Express construction is moving quickly
 - There are two art pieces in the art alley that will be decommissioned due to wear and tear
 - The DDA is looking into a company for gum removal and cleaning up on the plazas
 - Several groups have been coming to look at Greeley and see what we are doing downtown which is exciting, 9News is even covering us.
 - Alison is working on creating merchandise for Downtown Greeley that businesses can sell
 - DDA is looking to update the website and continue to work hard on OktoBREWfest plans
 - Next year the city is looking at updating the sewers/gutters downtown to help with the flooding problems
 - 609 8th Avenue is still working on renovations on his building
 - Florio's Shoes will be closing and Ashley Fusco will be purchasing the building from her dad, she will put her sign company in the back of the building is looking to lease the front of the building
- Experience Report from Karen Baumgartner:
 - Monster Day tomorrow from 11am-8pm on the Plazas and in Lincoln Park, parking notices went out to yesterday, Monsterdaygreeley.com has an updated schedule of the event, Monsters will be for sale at the Distortions booth and the Ice Haus will have a fake ice skating rink outside
 - Tonight's Friday Fest will be the Monster Day Kickoff with Peter, Paul, and Scary-Gary
 - Only two more Friday Fests and then the Block Party will be the 1st weekend of September
 - The DDA will be sending out a link soon for volunteers for OktoBREWfest, please share

with everyone

- East Colorado SBDC Tip of the Month
 - Andrew Schroeder shared a recap with the group about the Denver Digital Summit that he attended – it's a conference of detailed social media - and he informed us that people are gravitating more toward communities small organizations on-line. Facebook groups are a great example of this, they have all the information for the organization and more people look at groups instead of individual pages; create your own group if one doesn't exist
- Announcements
 - Mary Roberts handed out a form from Assistance League Greeley that you can use to sign up for the Reclaimed Art auction and film festival. You can put in your advertisement using this form.
 - Lincoln Park Emporium is doing a cooking class on Tuesday, and on Thursday Sally Otto is doing a chalk paint class. Carlo Pellegrini will be doing a cooking demonstration on September 10th
 - Amy Dugan said that there will be a guy bringing 300-500 people downtown for a knitting event on February 13-16, and she wanted to know if we would be interested in doing some type of downtown coupon book. SBDC said that they could help with the coupon book. Greeley souvenirs are also being asked from many groups who are holding events Downtown.
 - Cynthia Kpountz gave a shout out to the GPD for doing a great job cleaning up the area around Dragon's Cache, and the Dragon's Cache has found a new artist (Arlyn Atadero) who is from Loveland and does photography for their September First Friday event.
 - Pam Bricker reminded the group that AgFeast is on August 29th at Centennial Village. There will be eight chefs making food and your \$50 ticket covers food and two drinks. You can go to greeleycreatedistrict.org for more information and to buy tickets. They are still looking for auction items to be donated for the event.
 - Kimmie DiPinto said that High Plains Library is bringing author Garth Stein on November 10th at the UNC Ballroom. Also, Google will be at Farr Library on Monday giving demonstrations.
 - David Thiemann wanted to say congratulations on the way downtown has changed. The difference is very apparent and there is such an energy downtown that is so cool.

UPCOMING MEETING SCHEDULE:

- **Friday, September 20th, 2019...ZOVA Marketing (Located at 922 8th Avenue)**
- **Friday, October 18th, 2019...Brix Brewery & Taphouse (Located at 813 8th Street)**
- **Friday, November 15th, 2019...Lincoln Park Emporium (Located at 822 8th Street)**