

Greeley Downtown Alliance Meeting

July 19, 2019 ~ Syntax Spirits Distillery ~ 8am

Attendees: Linda Winter, Cynthia Kountz, Francis Denning, Cindy Osborne, Bianca Fisher, Karen Baumgartner, Abby Froom, Susan Herold, Pam Bricker, Rebecca Stark, Andrew Schroeder, Heather Bean, Colette Pitcher, Suzanne Sereff, Amy Dugan, Will Jones, Scott Pell, Deb Deboutez, Andy Wronkoski, Ariel Maes, Amy Shot, Pete Morrell, Krista Thaxton

- Welcome from Suzanne Sereff
- Introduction of the new Syntax building by Heather Bean - she's done electrical, plumbing, walls, sprinklers and is hoping to open to the public in late August/early September
- Everyone introduced themselves to the group
- Safety Report from GPD Officer Ariel Maes:
 - GPD is done with the Stampede and you should once again see more of a presence from them in the downtown area
 - Biggest issue right now are the transients in Lincoln Park
 - There were broken windows at two business locations, The Box and Chase Bank, and a shoplifting incident at Twice as Nice Boutique
- Parking Update from Will Jones:
 - Feedback has been positive on the new parking system and there has been increased availability
 - Permits in areas 2/3 are still in high demand and are being oversold by a small amount
 - Quarterly revenue is down from what it was last year due to the fact that they are handing out of more warnings
 - Pay to Stay is going well with roughly 1,000 users per month
 - 7th Avenue parking is what they will be focusing on next and they will also be discussing neighborhood permits and possibly an incentive program where you would park somewhere else and take a bus downtown
- Executive Director Report from Bianca Fisher:
 - Discussed priorities for grant funds at the Census Committee meeting to promote census participation and strategies to reach hard to count populations
 - Heard a presentation from VantagePoint regarding the Public Private Partnership results and options for broadband at monthly Broadband Task Force meeting - focus groups were also recently conducted with businesses & residents
 - Reviewed most recent 16th Street design plans from BHA at University District meeting - next step is to present to partner organizations and to City Council on September 10th
 - Staff is working on analyzing and updating our website to understand what information people are looking for and how we can best provide the most relevant information, including new residential availability
 - Reached out to the City Stormwater Division about the increase of grease and other material being dumped into the alley drains - they will be contacting businesses and providing information about best practice management
 - Met with the City Art Commission to strategize on maintenance of the Art Alley since the project is now 5 years old and pieces are starting to weather
 - 609 Studios is moving along with their construction plans
 - Met with High Plains Library District Executive Director Matt Hortt about their continued interest and plans for a downtown branch; more to come on that!

- Points West Bank will be opening downtown, Bank of Colorado is adding an ATM in the Home, Light & Power building on 9th Street, and met with Elevations Credit Union after they reached out about exploring opportunities in Greeley
- Experience Report from Karen Baumgartner:
 - Friday Fest tonight features the Chamber 100 Year Celebration
 - Next Friday is the Arts Picnic Kickoff and Arts Picnic will be in Lincoln Park next Saturday-Sunday
 - Broncos Carne Asada went well, and there was quite a line before the gates even opened.
 - Working on the Monster Day – August 16th is the Kickoff at Friday Fest and the event is Saturday, August 17th
 - DDA staff is working on Oktobrewfest, if you know anyone who would like to volunteer let us know as we will be sending out the volunteer link
 - We have been approached by a group of 80 educators who want to come Downtown to do the Scavenger Hunt on August 9th. We will be sending out an e-mail and asking for items from Downtown merchants that we can give to them
 - Alison has been working with Suzanne Sereff on getting Downtown Merchandise that will be available for purchase at various Downtown locations
- East Colorado SBDC Tip of the Month
 - Andrew Schroeder shared with the group about a social media platform called Hoot Suite that allows you to plan out your posts on all your social media accounts up to 30 days ahead of time
- Announcements
 - Pam Bricker announced that the Creative District has a lot going including AgFeast on August 29th at Centennial Village (tickets will be \$50 on Eventbrite) and Do Tell (story telling event) in November. They are looking for presenters for Do Tell you can go to gcd.org to see past presenters
 - Pam Bricker announced that the Greeley Multicultural Festival will be on October 19th in the new Campus Commons building on the UNC Campus (same day as UNC Homecoming)
 - Amy Dugan announced that the Chamber is hosting an Appreciation Event at the Chamber this afternoon before Friday Fest
 - The SBDC is hosting and seeking sponsors for their Women in Business event on October 3rd in Loveland
 - Linda Winter let us know that the Colorado Model Railroad Museum Caboose turns 100 this Saturday
 - Cynthia with the Dragon's Cache let everyone know that they have painted the exterior of the building and it looks nice. She also mentioned that they have new items that everyone should stop by to see

UPCOMING MEETING SCHEDULE:

- **Friday, August 16th, 2019...United Way of Weld County (Located at 814 9th Street)**
- **Friday, September 20th, 2019...ZOVA Marketing (Located at 922 8th Avenue)**
- **Friday, October 18th, 2019...Brix Brewery & Taphouse (Located at 813 8th Street)**
- **Friday, November 15th, 2019...Lincoln Park Emporium (Located at 822 8th Street)**