

Greeley Downtown Alliance Meeting

September 20th, 2019 ~ Zova Marketing ~ 8am

Attendees: Linda Winter, Cynthia Kountz, Francis Denning, Cindy Osborne, Bianca Fisher, Karen Baumgartner, Abby Froom, Alison Hamling, Kiersten Johnson, Susan Herold, Pam Bricker, Suzanne Sereff, Amy Dugan, Ariel Maes, Phil White, Paul Hlad, Kim Weber, Officer Andy Wronkoski, Officer Ariel Maes Krista Thaxton, Colette Pitcher, Steve Hadden, Kyle Arenson, Ted Buell, Aaron Zimola, Crystal, Scott and Gary from Points West Bank, Debra from Good Business Colorado

- Welcome from Suzanne Sereff
- Aaron Zimola from Zova Marketing thanked everyone for coming and gave some information on Zova – it is a collab workspace that does marketing, digital ads for Facebook, Instagram, Google, and they specialize in selling tickets to events and web app development. He offered to give tours of their workspace after the meeting.
- Everyone introduced themselves to the group
- Safety Report from GPD Officer Ariel Maes:
 - Downtown has been quiet other than a few broken windows on the Chase Building
 - There are a few newer transients in Greeley so if you see anyone camping, call GPD
 - Remember to lock your car as there have been a few thefts of cars that were unlocked
- Debra from Good Business Colorado:
 - Good Business Colorado is a non-partisan group for business owners who want to have an influence on the shared values within the community in regard to the political sector.
 - The group is interested in policy work, not profit maximizing, and they are based out of Denver but have a goal to have state-wide participation.
 - They want feedback from current business owners and asked for people to take the survey on the business cards she handed out, and that they want input on what your beliefs are for statewide options for policy needs of community.
 - Some of the policies that they work on are equal pay, retirement plans, taxing districts, childcare, reincarceration, workforce retention, census, and minimum wage ordinance.
- Executive Director Report from Bianca Fisher:
 - The Maddie Apartments are moving right along, and they are pre-leasing for the first building for occupancy this winter.
 - The DDA Board approved Top Gun to clean gum and dirt off the 8th and 9th Street Plazas and 10th Street Sidewalk
 - Florio's Shoes will be closing soon and Ashley Fusco will be purchasing the building from her dad. She will put her sign company in the back of the building is looking to lease the front of the building.
 - We are looking into different trash options including enclosures that will help clean up the downtown area and make it look nicer. A group visited Fort Collins to see how they do it
 - Census is coming April 2020 and this is important so that we get the correct representation for Greeley.
 - There has been discussion of having city broadband access and they will be holding an open house for public comment
 - The building at 609 8th Avenue is still under construction for the microunits being built.
 - The downtown library is still working on finding properties for a new building.
- Experience Report from Alison Hamling:
 - Oktobrewfest shout out – we really appreciate our sponsors and we are looking for more volunteers
 - Please use the newsletter to get out any of your business information to the community

- Monster Day results had about 10,000 people who came and it had an approximate \$500,000 economic impact on Greeley
- Introduced Kiersten Johnson, the DDA intern for Fall 2019. Alison and Kiersten did the Aims Fall-In event where they gathered 2.5 pages of names for people who signed up for the newsletter
- Announcements
 - The Northern Colorado Eagles is a junior hockey league team for players ages 17-20 who are trying for NCAA scholarships. This year they will be hosting the Thorn Cup tournament from March 31-April 4. Purchasing season tickets are a huge help to them, and they would love to get involved in community engagement with the players.
 - Points West Bank is excited to be joining the downtown area, and they expect to be open sometime between mid-late October.
 - The Greeley Multicultural Festival will be held on October 19th from 11am-5pm at the UNC Campus Commons.
 - Amy Dugan is still looking into the option of a coupon booklet. Print bids received to date are pretty high, so she's going to touch base with Bianca and Karen and look into other options.
 - Kristen from ANT announced that they are celebrating their 30th Anniversary and are giving away a year of free massages in a raffle. Tickets are \$5/1 or \$10/3. They will be having an open house on October 5th from 2-5pm.

UPCOMING MEETING SCHEDULE:

- **Friday, October 18th, 2019...Brix Brewery & Taphouse (Located at 813 8th Street)**
- **Friday, November 15th, 2019...Lincoln Park Emporium (Located at 822 8th Street)**