

Greeley Downtown Alliance Meeting

January 17th, 2020 ~ Lonesome Buck Brewing ~ 8am

Attendees: Scott Young, Gary Fuentes, Dakota Intriglia, Matt Hawkins, Phil White, Kyle Arenson, Melissa Lawley, Rebecca Victor, Michael Victor, Danyelle Butler, Pam Bricker, Sara Schell, Rebecca Starke, Francis Denning, Cynthia Kountz, Mary Roberts, Colette Pitcher, Cindy Osborne, Susan Herold, Kelli Johnson, Kelli Johnson, Kyla Benson, Andy Wronkoski, Jake Fitzsimmons, Esmeralda Rodriguez

- Welcome from Linda Winter
- Jake Fitzsimmons thanked everyone for coming and gave some information on Lonesome Buck Brewing – the building is 100 years old and he worked hard to maintain the heritage while building this restaurant specifically for Greeley. The brewery is in the basement and they have a full restaurant. Most of the food is slow cooked on their smoker, and they will be doing brunch starting in February.
- Everyone introduced themselves to the group
- GPD Update from Officer Andy Wronkoski:
 - Officer Wronkoski reported that last month's calls increased due the holidays. The calls were mostly alcohol related and involved fights at locations such as the Doubletree, Patrick's Irish Pub, etc. Everyone involved, especially in the more serious incidents, were detained and arrested. Traffic stops were also up because there were more officers out on the roads. Most of the transients are now located south of downtown close to the Cold Weather Shelter.
- Executive Director Report from Karen Baumgartner (for Bianca Fisher):
 - Closed businesses include the Academy of Natural Therapy and Florio's Shoes
 - New businesses include the Ball Joint inside of Brix Brewery & Taphouse, Union Colony Underground tattoo shop, and Mom's Popcorn
 - There are signs in the former Kitchen space on 16th that indicate that Hog Wild BBQ will be coming soon
 - Alison added that the Public Realm Committee has approved replacement cameras for Downtown that have a wider radius and better images than the ones that we have at this point. She did encourage everyone to consider getting their own camera for their business.
- Experience Report from Alison Hamling:
 - Alison and Intern Hanna are working on putting together an event for Fat Tuesday because we have no events during the month of February. The event targets mainly bars and restaurants for drink and food specials. There will be Balloon Art by Merry Makers but we don't want to go overboard with the beads because of the waste they produce. We will look for other decorations.
 - The Greeley 150th Birthday committee is trying to get the 'Big Boy' steam engine here on a Saturday in June (working on June 20th).
 - Alison is working on Blarney on the Block sponsors. First National Bank is the title sponsor again this year.
 - Alison is working on getting documents needed from Friday Fest participants so that she can turn them in to Cheryl Aragon with the City along with the recertification paperwork.
 - Alison encouraged everyone to visit the new popcorn shop, Mom's Popcorn, on 9th Avenue across from the Courthouse.
- Parking Update from Will Jones:
 - Will Jones reported that they had a good turnout during the parking meetings and thanked everyone for coming and providing feedback. They have started work on a plan

of action to move forward with some adjustments that will be made to the parking policy. Adjustments include a reduction of the orange zone, increasing Area 3 to include more space which has eliminated the waitlist in that area, reducing the price in the non-orange zones to promote parking in these areas, and permit availability with specific focus on downtown residents and property owners. They are also looking at simplifying signage but must make sure to work within Federal guidelines. The City is also discussing a future public parking master plan and are looking at lighting and safety in certain areas. This will focus on such issues as moving toward LEDs and adding additional lights.

- Karen reminded everyone that she had included the parking changes and a map that showed where the changes were located in the GDA Meeting reminder email that she had sent out
- Will also announced that the Poudre Express started a few weeks ago and has an average of 80-100 riders a day. There has been great feedback about the WIFI on the bus which allows people to work while riding.
- GDA Dues & Brochure:
 - Karen presented the GDA dues form for 2020 which is based on the 2019 structure and asked if there were any proposed changes to the dues structure. Everyone in attendance was happy with the structure as it was, and no changes were recommended. Karen will send out the dues form to all GDA members.
 - Karen also presented the Downtown Brochure and asked if there were any thoughts on freshening up the layout. Members in attendance like the brochure as it is so we will just look at freshening up the images, color scheme, etc. Pam Bricker did suggest that we invest in brochure holders for each business. Cost could be paid out of the surplus that is in the GDA account. The brochures as they are sized now will not fit into an average holder so Karen will look for larger brochure holders or will look at the possibility of reducing the width of the brochure by just a bit.
- SBDC tip of the week:
 - Many people are unaware of the resources available at the library. There are databases that can be accessed to look up anything from Colorado grants to business planning ideas to help with QuickBooks. There's even a coding program. Linda is a great database to use when searching.
- Announcements:
 - The Northern Colorado Eagles will be hosting a national hockey tournament from March 31-April 4th which will bring 600-1,000 visitors to Greeley. They will be reaching out to restaurants, hotels, businesses who might want to team up with them to offer specials, etc. to those visitors.
 - Karen reminded the group that she had sent out a Farm Show Welcome Flyer in the GDA Meeting reminder e-mail that she sent out. She encouraged everyone to print it and post it in their window.
 - The Rocky Mountain Classic will be at the Ice Haus today-Sunday. Karen and Sara Schell handed out a welcome flyer to those who might want to hang it in their window.
 - The Greeley Creative District is hosting Doc Talks which feature different Doctors/Doctorates who speak on a variety of topics. The next Doc Talks will be held on February 6th (Decoding Your Words) and March 5th (General Pershing: An Interview) at Zoe's.
 - Dragon's Cache is doing some renovations to their building and it is looking great. Their February First Friday will feature a Gallery Artist.
 - The Bean Plant Studio February First Friday will feature the 5 Susans show, the March First Friday will feature the District 6 & Friends Art Walk and look for information on an upcoming CD Release

- Points West Bank will be hosting an Open House on January 30th from 5:30-7:30pm

Upcoming Meeting Schedule

- Friday, February 21st, 2020...Rio Grande Mexican Restaurant (Located at 825 9th Street)
- Friday, March 20th, 2020...DoubleTree by Hilton Greeley at Lincoln Park (Located at 919 7th Street)
- Friday, April 17th, 2020...Lincoln Park Library (Located at 1012 11th Street)
- Friday, November 20th, 2020...Lincoln Park Emporium (Located at 822 8th Street)