

Greeley Downtown Alliance Meeting

November 15th, 2019 ~ Lincoln Park Emporium ~ 8am

Attendees: Linda Winter, Cynthia Kountz, Francis Denning, Cindy Osborne, Karen Baumgartner, Abby Froom, Kiersten Johnson, Susan Herold, Pam Bricker, Suzanne Sereff, Paul Hlad, Krista Thaxton, Andrew Schroeder, Danyelle Butler, Sarah Wooten, Esmeralda Rodriguez, Rebecca Stark, Kyle Arenson, Dakotah Intriglia, Gail Holmes

- Welcome from Suzanne Sereff
- Mary from Lincoln Park Emporium thanked everyone for coming and gave some information on LPE – it opened in 2009 with an empty store that took consignment items and in 2015 they purchased the building and opened Mary’s Kitchen. It is made up of a bookstore, kitchen supplies store, home goods such as mattresses, linens, rugs, a creative studio, and has Greeley items with the Greeley logo.
- Everyone introduced themselves to the group
- Parking Update from Will Jones:
Will said they are in the process of looking at the changes for downtown parking. On December 4th there will be an open house discussion about parking from 4-6:30pm at the Ice Haus. He reminded everyone that the City is not in this to make money and, in fact, citations are down 44% from before this parking policy was implemented. The revenue for the City is down 12% and the average fine per citation is down 50%. He said that pay to stay is growing and that availability is getting better but there are still problems on 8th and 9th. Will opened the floor for discussion for concerns.
- Executive Director/Experience Report from Karen Baumgartner:
 - Holiday open house will be on November 30th, with the parade being in the evening followed by the lighting of Lincoln Park. Businesses can still participate and there are spaces on the Bingo cards to put you on.
 - Dazzle Downtown is happening and it is a great way to get customers in the holiday mood. Remember that you can apply for a mini-grant from the DDA for up to \$100 on decorations for your windows/doors.
- SBDC tip of the week:
 - Email signatures are a great way to get your message and business out there by adding a photo banner or animated image to your signature. You can even click on the banner and have it link to a website with your event or business information.
- Announcements:
 - The Northern Colorado Eagles are partnering with Award Alliance and the NoCo Veteran Resource Center to host a Veterans Appreciation Event on November 23rd at 3:15pm. All Veterans will get in for free, their families are \$5, and general admission is \$10.
 - The Creative District is doing a fundraiser called Do Tell which will be Thursday, November 21st. It is similar to Ted Talks and will feature a variety of people’s stories from Greeley.
 - Linda reminded everyone that the old steam engine will be in Greeley the day before Thanksgiving.
 - First Friday on December 6th at Dragon’s will feature a display called “Up from the Earth”.
 - The Greeley Chophouse started Sunday Night dinner – prime rib and bottles of wine are 20% off.
 - The Kress Cinema & Lounge will be starting their Holiday movie series with movies such as Elf, It’s a Wonderful Life, Polar Express, and The Christmas Story.

Upcoming Meeting Schedule

- NO DECEMBER MEETING

- Friday, January 17th, 2020...Lonesome Buck Brewing Co (Located at 819 9th Street)

- Friday, February 21st, 2020...Rio Grande Mexican Restaurant (Located at 825 9th Street)

- Friday, March 20th, 2020...DoubleTree by Hilton Greeley at Lincoln Park (Located at 919 7th Street)

- Friday, April 17th, 2020...Lincoln Park Library (Located at 1012 11th Street)