

Greeley Downtown Alliance Meeting

April 20th, 2018 ~ Lincoln Park Library ~ 8am

Attendees: Susan Herold, Beth Sereff, Cynthia Kountz, Francis Denning, Verniece Thomas, Jessi Howell, Mary Roberts, Paul Hlad, Elaine Furister, Linda McSwain, Linda Winter, Cindy Osborne, Dr. Matthew Hort, Joe Molina, Lisa Hudson, Pam Bricker, Bianca Fisher, Alison Hamling, Karen Baumgartner, GPD Officer Rebecca Ries

- Welcome from Susan Herold, GDA chair
- Welcome from Cindy Osborne and Dr. Matthew Hort, hosts
 - Dr. Hort mentioned what an exciting time it was to be Downtown and that the Library will continue to look at how they can work into that
- Everyone introduced themselves to the group
- DDA update from Pam Bricker:
 - There has been lots of movement in the district
 - The High Plains Library District has bought the building that the Lincoln Park Library is housed in
 - The City of Greeley and the DDA Board have both reached agreements with Richmark regarding the Maddie Corridor project and the 220 housing units they are proposing
 - Coming soon is The Masonic Lodge Event Center, Tower 56 Distilling, Luna's Tacos & Tequila
 - 9News did a story on the mural that is going up on the east side of Warm Hugs Mixes & Gifts
 - The CCI Conference is May 10th-11th at the DoubleTree by Hilton Greeley at Lincoln Park and Thursday night will be a night on the town starting with a Happy Hour at the Moxi Theater. The GCD will distribute a map of everything that is happening that Thursday Night so be sure to get back to Karen if you want to participate. There will be a minimum of 200 people in attendance.
 - The 8th Street Main Street group is planning activities to take place during The Nerd Store's Free Comic Book Day in May
 - Renovation of the DDA Office continues and we are in our temporary offices above the Kress but have signed a 10-year lease on our permanent space
 - Cinco de Mayo events will take place on Friday, May 4th on the 8th Street Plaza and on Saturday, May 5th at Island Grove Park
- Experience update from Alison Hamling:
 - Have set up advertising in the new Annual Tourism Magazine, Greality (for 6 months) and in the Greeley Unexpected and Blues Jam inserts
 - Friday Fest posters should be ready next week – used Poster My Wall to create the poster this year and it was very easy to use and only \$7.99 for the A-Framed sized poster
 - Have a summer intern, a fall intern who needs 300 hours, an interview with another potential intern later today and hope to get more from a class presenting at
 - May Play will be May 11th and Ely has received a grant from the Bohemian Foundation with help from Colorado Sound
 - Women's Expo at the hotel on May 9th
 - CCI Conference May 10th-11th with Night on the Town in Downtown scheduled for May 10th so let Karen know if you want to participate
 - During the day on May 11th, we will be hanging ribbons on poles for the May Play Festival and we could use help and extra ladders

- May 4th-5th is a busy weekend with Cinco de Mayo Celebrations, UNC Graduation, Free Comic Book Day, etc.
 - Joe Molina added that there are a few vendor spots left for the Cinco de Mayo celebration on May 5th although the food vendors are full. They also added more categories for the car show and a boxing exhibition
- Public Realm Update from Bianca Fisher:
 - The mural in the alley walkthrough has received all approvals
 - The DDA and the City are working on ways to keep the alley cleaner in the hopes that the business owners will take ownership of the space and own their Downtown
 - Just a reminder that the DDA has a Façade Grant program in place to help with signage, painting, awnings, etc.
 - Linda McSwain was wondering if we could mention to the county that there is trash building up between the bumpers that they put in the parking lot to the east of the Chase Building (behind the 8th Street Businesses)
- East Colorado SBDC Tip of the Month:
 - Lisa first wanted to let everyone know that the East Colorado SBDC is 2nd in the state, has the of the year and had 26 training events in the 1st Quarter
 - Also wanted to say kudos to Warm Hugs for the Mural
 - The East Colorado SBDC has a Wellness Consultant available. Just call Kyla for a one-on-one session and she can let you know where you are at and suggestions on what you can do
- Safety Report:
 - Officer Rebecca Ries let everyone know that there have not been any huge safety concerns but please let them know if you have a concern about anything
 - The GPD has launched the Drive Nice, Think Twice campaign which is their new safe driving campaign. The campaign encourages drivers to "think twice about the consequences of their decisions especially if they are fueled by anger, irritation, impatience and annoyance."
- Announcements
 - The Bean Plant Studio's May First Friday show will feature the Aprons & Teapots show
 - The Bean Plant Studio will host the May GDA meeting and will be open for the CCI Summit
 - There will be a Teas for Tots Fundraiser at Cranford's Tea Tavern on Thursday, April 26th to benefit the United Way's Promises For Children. Bring a package of diapers (sizes 4, 5, 6) and receive a free cup of coffee or tea
 - United Way's Day of Action will be June 15-16 so please register to be a volunteer
 - The 9th Annual Kentucky Derby Gala to benefit the Greeley Philharmonic Orchestra will be May 5th from 2-5pm
 - 8th Street Main Street businesses will be partnering with Friday Fest to add activities for kids and Lincoln Park Emporium, Aunt Helen's, Blush Boutique, Brix and Right Coast Pizza will be helping to provide activities for The Nerd Store's Free Comic Book Day event on May 5th
 - There will be a Cinco de Mayo event on 8th Street on May 4th from 5-10pm
 - Lincoln Park Emporium will have a cooking class on May 10th and a Wine 101.4 on May 15th – visit www.lincolnparkemporium.com for more information
 - There is grant money to hire interns so call the SBDC for more information
 - The Dragon's Cache will feature a new artist for the May First Friday, they are working on a new website and they are so glad to see the renovations that have occurred in their neighborhood (including the apartment building next door, the house next to the alley and the house across the street by Santiago's) which have really helped clean the area up

- The Conservatory Dance Studio's Performance Dance Team will be performing at the UCCC on May 12th
- The Eden Gallery will be hosting Paint Nights at the Joe Molina Gallery and Studios on the 1st and 3rd Wednesday of each month
- Susan Herold asked everyone to stop by and say hi to Ella Yates who was a student of hers and who is doing the mural on the Warm Hugs wall

Upcoming Meeting Schedule:

- **Friday, May 18th...The Bean Plant Studio (Located at 701 7th Street)**
- **Friday, June 15th...DoubleTree by Hilton Greeley at Lincoln Park (919 7th Street)**
- **Friday, July 20th, 2018...The Greeley Tribune (Located at 501 8th Avenue)**
- **Friday, August 17th, 2018...United Way of Weld County (Located at 814 9th Street)**
- **Friday, September 21st, 2018...Tower 56 Distillery (Located at 825 9th Street)**
- **Friday, October 19th, 2018...Accessories With A Flair!...and Hair (Located at 801 8th Avenue #4)**
- **Friday, November 16th, 2018...Lincoln Park Emporium (Located at 822 8th Street)**