

## **View announces \$1.1 billion investment from the SoftBank Vision Fund to meet accelerating demand**

MILPITAS, Calif. – November 2, 2018 – View, the leader in dynamic glass, today announced a \$1.1 billion investment from the SoftBank Vision Fund. Demand for View’s intelligent windows is rapidly growing as companies increasingly recognize the benefits of modernizing their work environments to improve the health and productivity of their employees.

"We are excited to have this strong endorsement of our vision from Softbank," said Dr. Rao Mulpuri, CEO of View, Inc. "This investment enables us to scale our business to meet rapidly growing demand, and further expand our mission: creating delightful human environments that are more intelligent, more connected and more personalized than ever before."

View makes the entire skin of buildings intelligent for the first time. This improves human health and wellness by preserving unobstructed views, automatically letting in the optimum amount of natural light, and greatly reducing heat and glare. It also cuts the building energy consumption by up to 20 percent.

"We believe that View has created an entire new market category that makes buildings healthier and smarter," said Tom Cheung, Partner at SoftBank Investment Advisers. "They are reinventing the way we create building spaces by putting the well-being of occupants first. We are very impressed with the care with which Rao and the team have built View and we are excited to partner with them."

View Dynamic Glass is installed in 35 million square feet of buildings and is growing rapidly. There is compelling evidence that View helps improve the health and wellness of occupants. Harvard Business Review published a [study](#) identifying natural light as the #1 desired office perk. Another recent [study](#) found significant health benefits associated with View Dynamic Glass over regular windows, including greater than 50% reductions in eye strain, headaches, and drowsiness – all contributing to improved employee health and productivity.

This investment will help further expand production and deployment capabilities, and accelerate product innovations, and is subject to customary closing conditions, including receipt of applicable regulatory approvals.

### **About View**

View manufactures View Dynamic Glass, a new generation of dynamic glass windows that let in natural light and views and enhance mental and physical wellbeing by significantly reducing headaches, eyestrain and drowsiness. In addition, View’s windows reduce glare and heat, improving the energy efficiency of buildings by up to 20 percent. View’s windows are digital, connected, and can be controlled from anywhere, including your smart phone – no blinds or shades required.

For more information about View, visit: [www.viewglass.com](http://www.viewglass.com)

#### Press Contacts:

Cameron Craig, View  
[cameron.craig@viewglass.com](mailto:cameron.craig@viewglass.com)  
408-514-6494

Mike Moeller, Aircover PR  
[mike.moeller@aircoverpr.com](mailto:mike.moeller@aircoverpr.com)  
408-439-4169