

## bigtincan hub™ 4.0

### The Revolutionary Mobile Content Enablement Platform

bigtincan hub™ enables organizations to take advantage of the mobility revolution through the secure delivery of the right content to the right users at the right time and location, across any device and network. Organizations rely on bigtincan hub to make their mobile workforces more productive and transform the type of business that can be accomplished on mobile devices.

- **One way to securely deliver, manage & govern content no matter where it resides**

Provide the right content to the right users at the right time & location, across enterprise content repositories and cloud-based file sync & share, with all the embedded security that an IT department requires

- **One amazing user experience**

bigtincan hub provides a intuitive, clear and engaging user interface that allows users to focus on content without getting lost in the design. And the user experience in bigtincan hub is completely configurable to deliver a custom-branded experience

- **One unified set of user productivity capabilities**

All the productivity tools that a user needs to create, edit and annotate all types of content from any screen, located all in one place

- **One intelligent way for measuring content utilization**

Measure the utilization of content to understand its real value to organization and share domain expertise across expert networks

- **One way to share & learn across expert networks**

Unify the sharing experience by sharing content via email, link or through Social Networks

- **One platform that works with across any content type, mobile device & network**

bigtincan hub is a system for delivering all content types to users on smart mobile devices, HTML5 capable web browsers and traditional desktop/laptop computers

## Features

### Dynamic Content Distribution

bigtincan hub is a dynamic content delivery system based on grouping information into understandable, relevant and functional structures.

### Content & File Types Supported:

- Adobe PDF
- Microsoft Office (doc/docx, ppt/pptx, xls/xlsx)
- Apple iWork documents
- Videos (mp4, MOV, and even WMV)
- MP3, podcasts
- ebooks
- HTML & Local HTML5
- RSS feeds & Web content
- Microsoft Visio & Project
- Adobe InDesign
- and more

## Productivity Tools

bigtincan hub delivers all the productivity capabilities that users need to interact with content and be productive on their mobile devices, delivered in a single application experience. Users can view, create, annotate and collaborate across a wide variety of content types.

## Communications

With bigtincan hub, users can communicate on their content with secure, integrated annotations, comments, and live, HD quality video chat.

## Content Intelligence

Understanding how users engage with content is the ultimate way to learn from experts and across team to improve organizational productivity, as well as to enable content producers to understand the effectiveness/relevancy/value of content in order to optimize it.

## Integration To Content Sources

bigtincan hub provides out-of-the-box integration with numerous enterprise content repositories (ECM, CMS, Microsoft SharePoint, Windows file shares, FTP servers), application content repositories (Salesforce.com, CRM/MA systems), cloud-based file sync & share storage systems or create custom integration using bigtincan's OpenPublisher APIs.

## Personal Workspace

bigtincan hub cloud connection service now enables personal work-space, allowing users to have access to and management of their personal content.

## Connection To The Outside World

bigtincan hub pushes "content feeds" to users based on both user groups, organizational structure and content relevancy of the feeds to a user (RSS feeds, social feeds, twitter hash tag search & other specially prepared content).



## Social Sharing

With the social sharing capabilities in bigtincan hub, organizations can now determine what content is allowed to be shared as well as to which networks it can be shared on. In addition users have the ability to link content to Social Networks through the social sharing feature. Users can follow other users, and subscribe to their content.

## Internet Based Feeds

Access to published internet feeds includes the ability to easily link major services like Facebook®, Twitter®, and even YouTube.

## HTML5

bigtincan hub allows the easy publishing of HTML5 content right alongside files and other content types. Publish dynamic HTML forms, advanced widgets and links to open other native apps to automate manual processes on a mobile device. HTML5 apps run locally on the device through the bigtincan hub client without requiring network connectivity.



## Search, Search, Search

bigtincan hub 4.0 adds patent pending visual search technology that allows users to search through their content, inside files, rich media descriptions and meta-data as well as through internet feeds and people information.

## Security

### User:

- Role-based access controls, network access controls, two- factor authentication

### Device:

- Ability to remote wipe content from a mobile device over-the-air
- Select device-side content caching or require reload of content
- Unique device ID for whitelisting
- Jailbreak detection for compromised iOS & Android devices

**Content:**

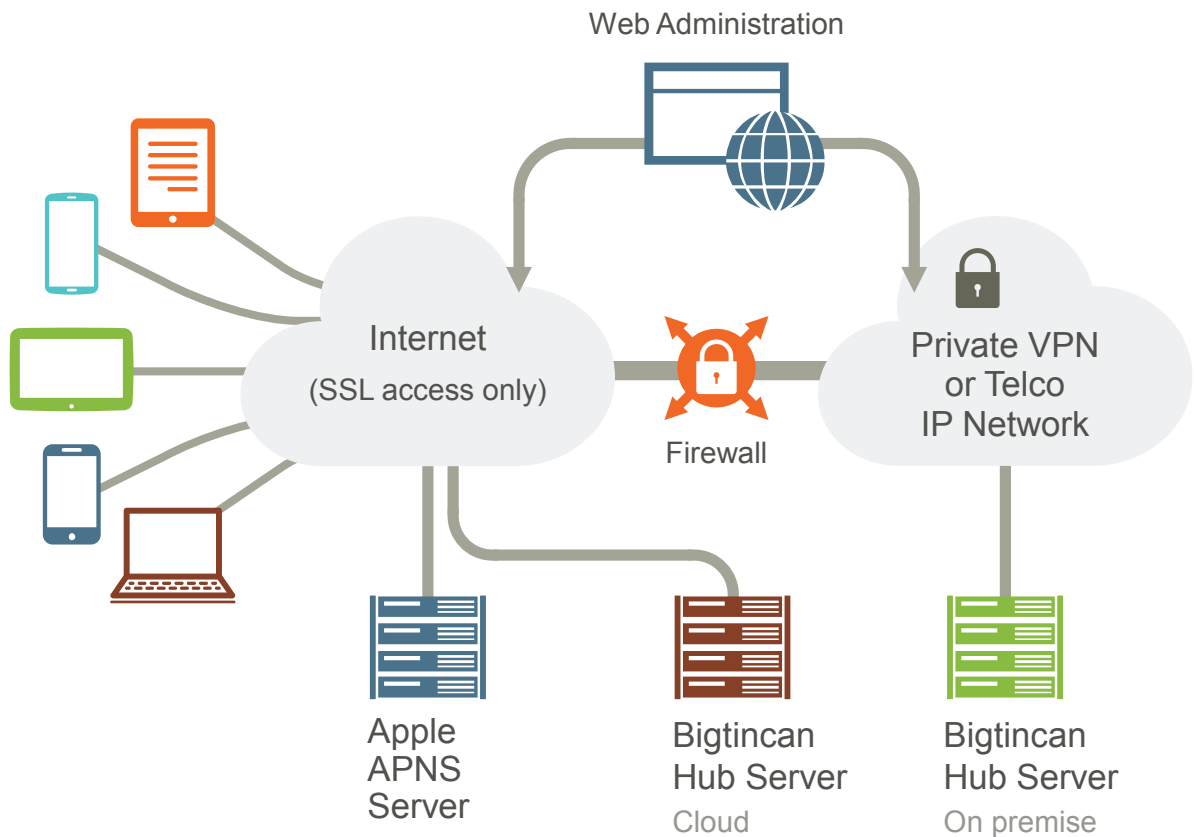
- 256 bit encryption (content at-rest & in-motion) based on AES & FIPS compliant
- File obfuscation & fine-grained content governance controls
- Automatic content expiration & location based content controls

**Reporting:**

- Audit & report on the user interaction with data/content

**Deployment Options:**

- Cloud-based service
- On-premise server (behind the firewall)
- Hybrid



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