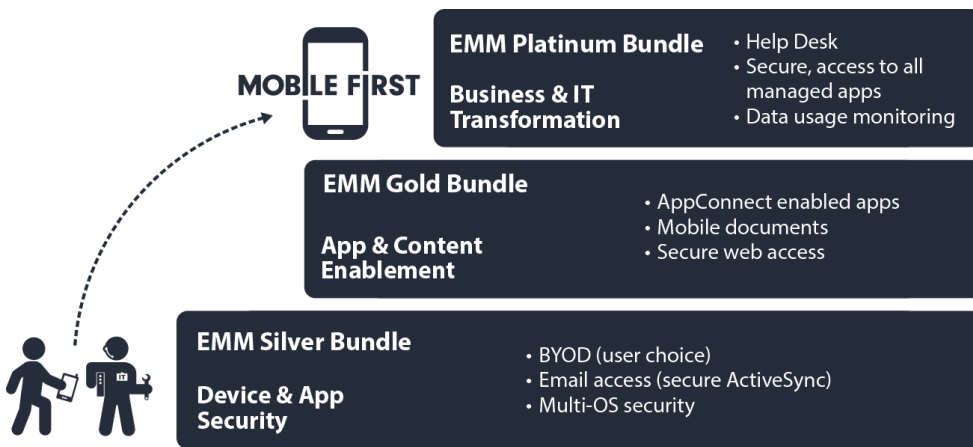# MobileIron Product Packaging

The MobileIron Enterprise Mobility Management [EMM] Solution is a purpose-built mobile IT platform. It provides users with seamless access to the business processes and content they need on mobile devices of their choice while providing IT the ability to secure corporate data. Our mobile IT platform fundamentally enables organizations to achieve their Mobile First goals.

There are three main stages in the journey to becoming a Mobile First enterprise: 1) Device and App Security, 2) Mobile App and Content Enablement, and 3) Business and IT transformation.

MOBILE FIRST

EMM Platinum Bundle

Business & IT Transformation

- Help Desk
- Secure, access to all managed apps
- Data usage monitoring

EMM Gold Bundle

App & Content Enablement

- AppConnect enabled apps
- Mobile documents
- Secure web access

EMM Silver Bundle

Device & App Security

- BYOD (user choice)
- Email access (secure ActiveSync)
- Multi-OS security

Bundles aligned to The Customer Journey

We have designed our pricing and packaging options to align with a customer's Mobile First journey while providing customers the choice and flexibility that aligns with today's enterprise-wide mobile usage scenarios.

	EMM SILVER	EMM GOLD	EMM PLATINUM
Core	✔	✔	✔
Sentry	✔	✔	✔
Apps@Work	✔	✔	✔
AppConnect		✔	✔
Docs@Work		✔	✔
Web@Work		✔	✔
Help@Work			✔
Tunnel			✔
Identity@Work (Kerberos Proxy)			✔
DataView			✔

MobileIron

MobileIron Enterprise Mobility Management Silver

The EMM Silver bundle provides all the core components upon which customers can build the foundation of their Mobile First strategy. The EMM Silver bundle includes:

- **Core** – Central administrative console
- **Sentry** – Secure Enterprise Gateway
- **Apps@Work** – Enterprise App Store

MobileIron Enterprise Mobility Management Gold

The EMM Gold bundle is designed for customers ready to take the next step of the Mobile First Journey – providing secure Apps and Content. The Gold bundle consists of the following:

- **Core** – Central administrative console
- **Sentry** – Secure Enterprise Gateway
- **Apps@Work** – Enterprise App Store
- **AppConnect** – Secure apps and app specific VPNs for AppConnect enabled Apps
- **Docs@Work** – Mobile security and access control for enterprise content residing in on-premise and cloud repositories
- **Web@Work** – Secure browsing services

MobileIron Enterprise Mobility Management Platinum

The EMM Platinum bundle is for organizations ready to go Mobile First all the way. Specifically designed for customers on the cutting edge, this bundle includes some of the latest and greatest innovations from MobileIron, enabling IT to efficiently adopt Mobile at scale. Key features include:

- **Core** – Central administrative console
- **Sentry** – Secure Enterprise Gateway
- **Apps@Work** – Enterprise App Store
- **AppConnect** – Secure apps and app specific VPNs for AppConnect enabled Apps
- **Docs@Work** – Mobile security and access control for enterprise content residing in on-premise and cloud repositories
- **Web@Work** – Secure browsing services
- **Help@Work** – Help Desk tools for remote view of end-user devices
- **Tunnel** – Secure App-specific VPNs for any Managed iOS application - in-house or public
- **Identity@Work** – Enterprise SSO extended to devices off the corporate network
- **DataView** – Manage data roaming costs by sending real time alerts to end users

MobileIron Enterprise Mobility Management bundle features:

MobileIron Platform Modules	Features	EMM Silver	EMM Gold	EMM Platinum
Core	**Administration**			
	Over-the-air provisioning	✓	✓	✓
	Role-based access	✓	✓	✓
	Delegated Administration	✓	✓	✓
	Group-based actions	✓	✓	✓
	Broadcast SMS, APNs, C2DM	✓	✓	✓
	Persistent logs and audit trails	✓	✓	✓
	Administrator Login Screen Customizable Text	✓	✓	✓
	Concurrent Login Compliance and Notification	✓	✓	✓
	Advanced Search of 200+ Device Fields	✓	✓	✓
	Password management for Google Apps	✓	✓	✓
	Management on iOS and Android tablets and smartphones	✓	✓	✓
	Volume Purchase Program (VPP) Redemption Codes	✓	✓	✓
Core	**Reporting & Analytics**			
	Splunk Forwarder	✓	✓	✓
	CSV Export	✓	✓	✓
	Reporting Database	✓	✓	✓
	Dashboard Widgets	✓	✓	✓
Sentry	**Security**			
	Access Control Gateway	✓	✓	✓
	ActiveSync connection activity and device visibility	✓	✓	✓
	Secure email attachments	✓	✓	✓
	Selective wipe	✓	✓	✓
	Certificate distribution	✓	✓	✓
	Posture/ Jailbreak Detection	✓	✓	✓
	Real-time roaming notification	✓	✓	✓
	Lost phone recovery	✓	✓	✓
	Attestation for Knox Container	✓	✓	✓
	Enterprise Integration	✓	✓	✓
	Directory services AD/LDAP	✓	✓	✓
	Certificate authority	✓	✓	✓
	ActiveSync integration	✓	✓	✓
	Web Services API	✓	✓	✓

MobileIron Platform Modules	Features	EMM Silver	EMM Gold	EMM Platinum
	Advanced Traffic Control		✓	✓
Apps@Work	**Application Management**			
	Enterprise App Store	✓	✓	✓
	Application Security and Access Control	✓	✓	✓
	Application Inventory	✓	✓	✓
	Application Blacklisting	✓	✓	✓
AppConnect	**Secure Applications**			
	App Container for data-at-rest encryption		✓	✓
	Secure public and in-house apps		✓	✓
	App Specific VPNs for data-in-motion encryption		✓	✓
	App-triggered VPN		✓	✓
	Single Sign On		✓	✓
	Silent App Settings Configuration		✓	✓
	App Policy control to restrict open-in, copy, paste function		✓	✓
	Secondary Encryption for Container		✓	✓
	On Premise App Wrapping		✓	✓
	Cloud App Wrapping		✓	✓
	Volume Purchase Program (VPP) Managed Licenses		✓	✓
Docs@Work	**Secure Content**			
	Secure Content Repository on device		✓	✓
	Selectively Wipe Content Repository		✓	✓
	Policy control to restrict open-in, copy, paste function		✓	✓
	Connect securely to SharePoint and other CMS from a mobile device		✓	✓
	View, edit and share content from device		✓	✓
	Integrated editing and upload to available repositories		✓	✓
	Access to multiple on premise and cloud repositories including Sharepoint, OneDrive Pro, Office 365, Dropbox, and Box		✓	✓
	Silent push publishing of content to devices.		✓	✓
Web@Work	**Secure Web**			
	Secure, VPN-less access to Intranet Resources		✓	✓
	Containerization for HTML 5 apps		✓	✓
	Policy control to restrict open-in, copy, paste function		✓	✓
Help@Work	**Help Desk Tools**			
	Remote viewing of iOS device screen			✓

MobileIron Platform Modules	Features	EMM Silver	EMM Gold	EMM Platinum
	Customizable Help Desk Main Screen			✓
Tunnel	**Per AppVPN for public apps**			
	VPN On / Off compliance based on device posture			✓
	Safari URL Support for Protected Content			✓
Identity@Work	**SSO Outside Network**			
	Single Sign On with Kerberos for devices outside a trusted network			✓
DataView App	**Data usage monitoring**			
	Set daily/weekly/monthly alerts			✓
	View alerts when reaching cellular or roaming caps			✓
	View historical data usage			✓
	Predictive algorithm for reaching caps			✓
	Support for Android and iOS			✓